



**WOMEN IN
SECURITIZATION**

Renew | Reengage | Reimagine

2025 Sponsorship Opportunities



WiS Wouldn't Exist Without Sponsors Like **You**

WiS was established in 2014 as a means of connecting women in structured finance to peers, mentors, and professional sponsors to facilitate an environment to encourage the professional development, retention, and advancement of women in our industry. Membership is open to industry participants at all levels – women and men, SFA members and non-members alike. WiS is **100% sponsorship funded** and is not supplemented by SFA membership dues or any other revenue source. [Sponsorship opportunities](#) are available for both **corporations and individuals**.



+6,300
WiS Members



+10,300
Participants Since 2014



+375
Sponsors since 2014

Support WiS Here

2024 Year in Review: Celebrating 10 Years of Women in Securitization®



SFVEGAS 2024

Fireside Chat: *Peggy Noonan, Columnist for The Wall Street Journal*
WiS & JA Event at SFVegas
WiS Networking Lounge
WiS Headshot Station
WiS Bingo & Ice Cream Social



WIS DIAMOND WORKSHOP

How to Become a Sponsor Magnet



WIS® WEEK 2024

6 cities across the U.S
WiS Featured Leaders



WIS YEAR-END EVENT

Beauty From the Inside Out -
A Conversation With Bobbi Brown



SFCANADA 2024

WiS Breakfast

10 Celebrating
Years
of WiS®

Check out All of Our Past WiS® Featured Speakers



2025 WiS Cabinet

The WiS Cabinet is responsible for setting the strategic goals of the WiS initiative and overseeing the WiS Sub-Committees, which are focused on key cornerstones of the initiative.



Cara Newman
Hometap Equity Partners, LLP



Stephanie Chin
Morningstar DBRS



Tara Castillo
Alston & Bird



Scott Strack
Computershare



Julie May
FICO



Eileen Ho
Morgan Lewis



Gordon Sweely
Nomura



Linda Yeung
SMBC

An essential aspect of WiS is that the initiative is open to all regardless of title, organization, or tenure. WiS relies on the generous financial support of our sponsors, both corporate and individual, to provide the best programming and resources to our WiS members. Your contribution is vital to continuing our initiative's mission to support the retention and promotion of women in the structured finance industry. WiS is **100% sponsorship funded** and is not supplemented by SFA membership dues nor any other revenue sources. WiS sponsorship provides several options for both corporate institutions and individuals to determine how they can best contribute to this important initiative.



DIAMOND | \$10,000

Visibility

- Marquee branding
- Featured spotlights during WiS Week 2025
- Robust brand awareness opportunities through WiS marketing & promotional materials
- Logo included on new WiS t-shirts, 20 t-shirts provided (*Sponsor by January 10, 2025*)

Access

- Exclusive VIP events including, but private networking event at SFVegas 2025, Diamond only educational and networking events
- **New!** WiS Rising Star Program ¹
- Two keynote meet-and-greet passes at SFVegas 2025 ²
- Access to the industry's top leaders through networking events

Leadership

- Top-level support
- Opportunity to host WiS Networking Event
- Unlimited seats on the WiS Committee which helps shape the key cornerstones of the initiative

¹ Diamonds receive the opportunity to nominate one individual for our new WiS Rising Star Program. Must be a WiS Diamond sponsor and applicant received by November 30, 2024. Click [here](#) for more details.

²Subject to availability.

PLATINUM | \$7,500

Visibility

- Brand awareness opportunities through marketing and promotional materials
- Logo included on new WiS t-shirts; 15 t-shirts provided (*Sponsor by January 10, 2025*)

Access

- Access to the industry's top leaders through networking events
- One keynote meet-and-greet passes at SFVegas 2025²

Leadership

- Top-level support
- Five seats on the WiS Committee which helps shape the key cornerstones of the initiative

GOLD | \$5,000

Visibility

- Branding opportunities on SFA's website and social media channels
- Logo included on new WiS t-shirts; 10 t-shirts included (*Sponsor by January 10*)

Access

- Access to the industry's top leaders through networking events

Leadership

- Three seats on the WiS Committee which helps shape the key cornerstones of the initiative

SILVER | \$3,000

Visibility

- Branding opportunities on SFA's website and social media channels

Access

- Access to the industry's top leaders through networking events

Leadership

- One seat on the WiS Committee which helps shape the key cornerstones of the initiative

Bronze | \$1,000

Visibility

- Branding opportunities on SFA's website and social media channels

²Subject to availability.

Individual Supporter Levels

A unique opportunity to show personal support for women in the securitization industry.

Advocate | \$1,000

- Name listed on SFA's website & WiS marketing materials
- Receive WiS Swag Bag
- Keynote meet-and-greet at SFVegas 2025 ²
- Access to exclusive VIP events

Ally | \$500

- Name listed on SFA's website & WiS marketing materials
- Receive WiS promotional item
- Keynote meet-and-greet at SFVegas 2025 ²

Champion | \$250

- Name listed on SFA's website & WiS marketing materials
- Receive WiS promotional item

Supporter | \$100

- Name listed on SFA's website & WiS marketing materials
- Commit by January 10, 2025, receive new WiS t-shirt

WiS Enthusiast | \$50

- Commit by January 10, 2025, receive new WiS t-shirt

²Subject to availability.

Sponsorship Form 2025

	DIAMOND	\$10,000
	PLATINUM	\$7,500
	GOLD	\$5,000
	SILVER	\$3,000
	BRONZE	\$1,000
	SUPPORTER (INDIVIDUAL)	\$50-\$1,000

If you are interested in becoming an individual supporter, please click [here](#).

Primary Sponsor Contact

Name:

Title:

Company:

Street Address:

City/State/Zip:

Country:

Phone:

Email:

Billing Contact *(If Different)*

Name:

Title:

Company:

Street Address:

City/State/Zip:

Country:

Phone:

Email:

Please sign and email this agreement to brittany.hinca@structuredfinance.org.

Signature of Acceptance: _____ Date: _____

Printed Name: _____ Title: _____