

# WOMEN IN SECURITIZATION<sup>®</sup>

RENEW. REENGAGE. REIMAGINE.



## 2024 WIS<sup>®</sup> SPONSORSHIP OPPORTUNITIES



**100%**  
Sponsorship Funded<sup>1</sup>



**~300**  
Sponsors Since 2014



**+2,100**  
WiS Members



**+8,000**  
Participants Since 2014



**Networking &  
Education**



**Community  
Outreach**



**Engagement**

<sup>1</sup>WiS is not funded by SFA membership dues nor any other revenue source and is made possible solely by the support of our sponsors.



## YEAR-IN-REVIEW: 2023 HIGHLIGHTS

### SFVegas 2023

**Fireside Chat:** *Robin Arzon, Two-Time New York Times Best Selling Author of Shut Up & Run & Strong Momma*  
**WiS & JA Event at SFVegas**  
**WiS Networking Lounge**

### WiS Week 2023

**Cracking the Code: Innovation for a Gender Equal Future Panel**  
*5 cities across the U.S.*  
**Featured Leaders**

### WiS Luncheon at SFCanda 2023

**Celebrating Women Who Tell Our Stories**

### WiS Fall Workshop

**Unlocking The Most Powerful You:** *Kathy Caprino, Career & Leadership Coach*

### WiS Diamond Workshop

**Your Tale of Potential:** *Joanna Bloor, Potentialist & Career Futurist*

### WiS Sponsored Keynote at SFA's 2nd Annual DEI Symposium

**Fireside Chat:** *Lisa Sun, Founder & CEO GRAVITAS*

### WiS Year-End Event

**Fireside Chat:** *Cat Cora, World-Renowned Chef, Author, TV Host & Restaurateur*

### WiS & JA Event:

**Careers in Structured Finance**

## WIS FEATURED SPEAKERS

**ELATIA ABATE**  
EDUCATOR &  
FUTURE-FORWARD STRATEGIST



**ROBIN ARZON**  
TWO-TIME NEW YORK TIMES  
BEST SELLING AUTHOR OF  
*Shut Up & Run & Strong Momma*



**JOANNA BLOOR**  
POTENTIALIST & CAREER  
FUTURIST



**KATHY CAPRINO**  
CAREER & LEADERSHIP  
COACH



**CAT CORA**  
WORLD-RENOWNED CHEF,  
AUTHOR, TV HOST &  
RESTAURATEUR



**CARLI LLOYD**  
AMERICAN PROFESSIONAL  
SOCCER PLAYER  
U.S. WOMEN'S NATIONAL SOCCER TEAM



**ARIANNA HUFFINGTON**  
FOUNDER, *THE HUFFINGTON POST*  
FOUNDER & CEO, THRIVE GLOBAL



**JANIE MINES**  
SVP INCLUSION & INNOVATION  
ACADEMY SECURITIES



**SENATOR  
KYRSTEN SINEMA**  
(D-AZ)



**LISA SUN**  
FOUNDER & CEO  
GRAVITAS



**CARSON TATE**  
FOUNDER,  
WORKING SIMPLY, INC.



**CRYSTAL  
WASHINGTON**  
CO-FOUNDER,  
SOCIALUNITIES



**DR. JEN  
WELTER**  
FIRST-EVER FEMALE NFL COACH



**VENUS WILLIAMS**  
LEGENDARY TENNIS CHAMPION,  
ENTREPRENEUR & PHILANTHROPIST



**CARLY ZAKIN &  
DANIELLE WEISBERG**  
CO-FOUNDERS OF THESKIMM



**WOMEN IN  
SECURITIZATION**

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# WIS CABINET

The WiS Cabinet is responsible for setting the strategic goals of the WiS initiative and overseeing the WiS Committee, which focuses on driving successful outcomes for WiS educational and networking events and promoting WiS's relationship with Junior Achievement (JA).



**WiS Chair**  
**Cara Newman**  
*Hometap*



**WiS Vice-Chair**  
**Stephanie Mah**  
*Morningstar DBRS*



**Tara Castillo**  
*Alston & Bird*



**Aoiffe McGarry**  
*Citi*



**Scott Strack**  
*Computershare*



**Sheli Fitzgerald**  
*GM Financial*



**Amy Sze**  
*J.P. Morgan*



**Angela Best**  
*MetLife*



**Gordon Sweely**  
*Nomura*

# SPONSORSHIP OPPORTUNITIES

An essential aspect of WiS is that the initiative is open to all regardless of title, organization, or tenure. WiS relies on the generous financial support of our sponsors, both corporate and individual, to provide the best programming and resources to our WiS members. Your contribution is vital to continuing our initiative's mission to support the retention and promotion of women in the structured finance industry.

WiS is **100% sponsorship funded** and is not supplemented by SFA membership dues nor any other revenue sources. WiS sponsorship provides several options for both corporate institutions and individuals to determine how they can best contribute to this important initiative.

## DIAMOND | \$10,000

### VISIBILITY

- Featured spotlights
- Robust brand awareness opportunities through WiS marketing and promotional materials
- Marquee branding

### ACCESS

- Exclusive VIP events
- Advance notice of featured WiS events
- One Keynote meet-and-greet<sup>1</sup> at SFVegas 2024

### LEADERSHIP

- Top-level support
- Seats on the WiS Committee, which meets bi-monthly

## PLATINUM | \$7,500

### VISIBILITY

- Brand awareness opportunities through marketing and promotional materials
- Top-level branding

### ACCESS

- Advance notice of featured WiS events

### LEADERSHIP

- Top-level support
- Seats on the WiS Committee, which meets bi-monthly

# SPONSORSHIP OPPORTUNITIES

## GOLD | \$5,000

### VISIBILITY

- Branding opportunities on SFA's website and social media channels

### ACCESS

- Advance notice of featured WiS events

### LEADERSHIP

- Seats on the WiS Committee, which meets bi-monthly

## SILVER | \$3,000

### VISIBILITY

- Branding opportunities on SFA's website and social media channels

### LEADERSHIP

- Seats on the WiS Committee, which meets bi-monthly

## BRONZE | \$1,000

### VISIBILITY

- Branding opportunities on SFA's website and social media channel (*Firm name listed*)

## INDIVIDUAL SUPPORTER LEVELS

Unique opportunity to show personal support for women in the securitization industry.

### ADVOCATE | \$1,000

- Name listed on SFA's website and WiS marketing materials
- Receive WiS Swag Bag
- Keynote meet-and-greet<sup>1</sup> at SFVegas 2024
- Advance notice of featured WiS events and access to exclusive VIP events

### CHAMPION | \$250

- Name listed on SFA's website and WiS marketing materials
- Receive WiS promotional item

### ALLY | \$500

- Name listed on SFA's website and WiS marketing materials
- Receive WiS promotional item
- Keynote meet-and-greet<sup>1</sup> at SFVegas 2024

### SUPPORTER | \$100

- Name listed on SFA's website and WiS marketing materials

[Click here to make an individual donation.](#)

<sup>1</sup>Subject to Availability

# WOMEN IN SECURITIZATION®

*A Structured Finance Association Initiative*

## SPONSORSHIP FORM 2024

### SPONSORSHIP LEVELS:

<input type="checkbox"/> DIAMOND	\$10,000	<input type="checkbox"/> SILVER	\$3,000
<input type="checkbox"/> PLATINUM	\$7,500	<input type="checkbox"/> BRONZE	\$1,000
<input type="checkbox"/> GOLD	\$5,000	<input type="checkbox"/> SUPPORTER (INDIVIDUAL)	See Below

#### SPONSOR CONTACT INFORMATION

\*Complete contact information is required.

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

#### BILLING INFORMATION

(if different)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Please sign and email this agreement to [brittany.hinca@structuredfinance.org](mailto:brittany.hinca@structuredfinance.org).

Signature of Acceptance: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Interested in becoming an individual supporter? [Click here.](#)