

SFA Presents: SF Vegas 2024

ENGAGE | LEARN | CONNECT

February 25 - 28
Aria Resort & Casino
Las Vegas, NV



SPONSORSHIP OPPORTUNITIES

STRUCTURED
FINANCE
ASSOCIATION

SFVegas 2024

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JOIN US IN 2024

Structured Finance Association (SFA) is thrilled to present the largest capital markets conference in the world, **SFVegas 2024**, happening **February 25 - 28**, at the Aria Resort & Casino in Las Vegas. The three-and-a-half day program is developed by leaders within the structured finance industry representing the full spectrum of industry participants, including investors, issuers, financial intermediaries, regulators, law firms, accounting firms, technology firms, rating agencies, servicers, and trustees.

SFVegas Market Segment Representation



8,400+
Attendees

1,800+
Firms

15,000+
Networking Events

450+
Speakers

65+
Panels

8,400+ Attendees

250+ Speakers

175+ Sponsors & Exhibitors



ENGAGE



LEARN



CONNECT

Email SFVegas@structuredfinance.org for more information.

SFVegas 2024

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SFVegas 2024	DIAMOND ¹	PLATINUM	GOLD	SILVER	BRONZE
SFA Member	\$55,500	\$55,000	\$28,500	\$16,500	\$11,500
Non-Member	-	\$82,250	\$44,500	\$25,000	\$16,750
Number of Passes ²	130	100	40	20	6
Exhibit Space ³	10'x10'	10'x10'	10'x10'	10'x10'	10'x10'
Option to Purchase Meeting Space ⁴ Member/Non-Member (\$/Sq Ft)	Included \$4/\$5	Included \$4/\$5	Based on Availability \$7/\$8	Based on Availability \$9/\$10	-
Included on Marketing	Logo	Logo	Logo	Logo	Firm Name Listed
Firm Description Length (SFVegas Website)	600 words	500 words	400 words	300 words	200 words
Pre & Post Conference Delegate List (Name, Title, Company)	X	X	X	X	X
Two Suite Upgrades at the Aria	X	-	-	-	-
Two Meet & Greet Tickets with a Conference Keynote	Subject to Availability	-	-	-	-
Priority Meeting Space Selection	X	-	-	-	-
Additional Marketing Opportunities	X	-	-	-	-

¹The Diamond sponsorship level is only available to Structured Finance Association members and is first come, first served.

²Passes may be used for Sponsor Firm or Investor/Issuer Guest passes.

³Additional 10'x10' Exhibit Space is available. Member: \$4,000 Non-Member \$5,500.

⁴SFVegas 2024 meeting space allocation is predicated upon sponsorship level, date of receipt of sponsorship contract, and SFA membership status. The option to purchase meeting space is offered to Diamond and Platinum Sponsors, based on availability, through November 20, 2023. After November 20, 2023, meeting space will be offered based on sponsorship level and date of confirmed sponsorship. **SFA makes no guarantee of meeting space availability for all sponsors.**

Email SFVegas@structuredfinance.org for more information.

BRANDING OPPORTUNITIES

In addition to your general conference sponsorship¹, you may choose to enhance your brand on-site with the following branding opportunities. If you are interested in discussing a potential opportunity not listed, please email SFVegas@structuredfinance.org.



NETWORKING RECEPTION SPONSOR *Exclusive* Starting at \$35,000

Your brand can be the talk of Sunday evening as the Networking Reception Sponsor. Branded napkins and signature cocktails are just the beginning - the sky's the limit!

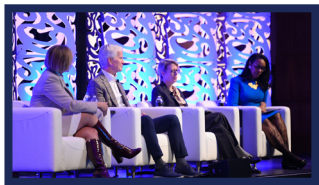
- Contact [SFA Events](#) for more details about sponsorship benefits
- 12 Passes to SFVegas 2024



WiFi *Exclusive* \$30,500

Enjoy unparalleled brand exposure by having over 8,400 attendees type in your company name or slogan as the conference WiFi sponsor.

- Customized WiFi network and password
- Logo included on marketing materials
- 12 passes to SFVegas 2024



SPEAKER READY ROOM *Exclusive* \$30,000

Looking for a prime meeting room location with exclusive access to SFVegas's speakers? Look no further and sponsor the Speaker Ready Room to enjoy your own private meeting space and the opportunity to showcase your brand to SFVegas's keynotes and 250+ speakers. You may also elect to brand the exterior window, which everyone passes by on their way to plenaries, breakouts, and the exhibit hall.

- Exclusive sponsor of the Speaker Ready Room, located in Villosa, on the first floor of Convention Center West
- Opportunity to Brand the Villosa's exterior window²
- One stand-up banner included
- One designated meeting space
- Opportunity to have sponsor-provided materials displayed in speaker prep room
- Logo included on marketing materials
- 12 passes to SFVegas 2024

¹General sponsorship is not a pre-requisite for purchasing any branding opportunities.

²Aria branding cost, production, and installation responsibility of the sponsor.

BRANDING OPPORTUNITIES (CONTINUED)



ARIA WINDOW BRANDING *Exclusive*
\$26,500

The window-lined hallway leading into the conference center is the most highly trafficked area at SFVegas. Take advantage of having all SFVegas attendees lay their eyes on these windows as they walk to Convention Center West for meetings, general sessions, plenaries, and the exhibit hall.

- Exclusive sponsorship²
- Sponsor to provide artwork³
- Logo included on marketing materials
- 10 Passes to SFVegas 2024



**ONARRIVAL IPAD
CHECK-IN & NAME BADGES** *Exclusive*
\$26,500

You see our countless reminders that name badges are required for all attendees...this exclusive opportunity will feature your company's logo on the kiosks that every attendee uses to check in to the conference as well as the over 8,400 attendee name badges (and their reprints!).

- Branded iPad check-in screens at the self check-in kiosks
- Branded single-sided name badges⁴
- Logo included on marketing materials
- 10 passes to SFVegas 2024



DELEGATE LANYARDS *Exclusive*
\$24,000

It wouldn't be a conference without lanyards. Take this opportunity to brand the delegate lanyards as all conference attendees will be given one – and many will never take it off.

- Sponsor to provide lanyards³
- Logo included on marketing materials
- 10 Passes to SFVegas 2024

³Subject to SFA artwork approval.

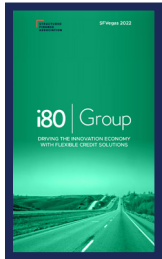
⁴Double-sided + \$5,000.

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BRANDING OPPORTUNITIES (CONTINUED)



SFVEGAS MOBILE APP *Exclusive*

\$22,000

The SFVegas Mobile App houses the daily agenda (vital, since SFVegas is paperless!) and allows attendees to connect and network with one another. This high-impact opportunity will feature your logo on the start-up screen for the app and also allow for in-app branding opportunities.

- Splash page featured on the SFVegas mobile app
- 4 push notifications during SFVegas 2024
- Additional push notifications are subject to availability (*additional fees may apply*)
- Logo included on marketing materials
- 8 passes to SFVegas 2024



DIGITAL BRANDING *Exclusive*

\$25,500

Take the opportunity to advertise in both SFA's weekly Friday e-newsletter and SFVegas 2024 email campaigns. With over 540,000 impressions and a 17% open rate, you won't want to miss this opportunity to reach a wide audience. Ads will also be featured promoted to the over 40,000 visitors to www.sfvegas.org.

SFVegas 2024 Website & Mobile Site

- Featured ad on the SFVegas 2024 Registration Website

Structured Finance Association Communications

- One banner ad featured in Structured Finance Association's weekly newsletter, distributed every Friday
- One banner ad featured in SFVegas 2024 promotional emails
- 8 Passes to SFVegas 2024



WELLNESS SPONSOR *Exclusive*

\$25,500

If the lines at the Aria treadmills tell us anything, our attendees still manage to prioritize a workout in their packed conference calendars. The Wellness Sponsor can select fun fitness alternatives to the hotel gym on Monday and Tuesday mornings.

- Host fitness activities on Monday and Tuesday mornings
- Custom signage onsite advertising event
- Minimum of two exclusive emails promoting event
- Logo included on marketing materials
- 8 passes to SFVegas 2024

Email SFVegas@structuredfinance.org for more information.

BRANDING OPPORTUNITIES (CONTINUED)



NETWORKING LOUNGE *Exclusive*
\$25,500

Engage, Learn, Connect isn't just a tagline! The Networking Lounge sponsor is pivotal to helping attendees meet face-to-face on-site, with special branding on exclusive marketing materials for the Networking Lounge and digital campaigns leading up to the event to encourage attendees to connect on a whole new level. Be the face of networking!

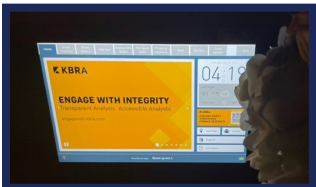
- Networking Lounge is open Sunday, Monday, and Tuesday
- Special branding on exclusive marketing materials for Networking Lounge
- Two meter boards onsite included; additional available for a fee
- Logo included on marketing materials
- 8 passes to SFVegas 2024



NETWORKING MIXER IN EXHIBIT HALL *Exclusive*
\$25,500

Leave a lasting impression with attendees on the final evening of the conference. The Networking Mixer sponsor has the opportunity to put the finishing touches on another great SFVegas event on Tuesday afternoon.

- Standard F&B package & signature cocktail included; additional enhancements are the responsibility of the sponsor⁵
- Logo included on marketing materials
- 8 Passes to SFVegas 2024



IN-ROOM TABLETS *Exclusive*
\$15,000

Whether you are an early bird or a late owl, the In-Room Tablet sponsorship opportunity will catch the eyes of all those staying in the SFVegas 2024 hotel room block. A special home screen image created by your company will be featured on the Aria's in-room tablets in guests' hotel rooms.

- Two days of dedicated advertising on the in-room tablets at the Aria
- Branding rights only. Sponsor to provide artwork and links
- Logo included on marketing materials
- 4 passes to SFVegas 2024

⁵Responsibility of the Sponsor.

BRANDING OPPORTUNITIES (CONTINUED)



DELEGATE LUNCH *Exclusive*
\$10,500

Fuel your way through the day with the Delegate Lunch sponsorship opportunity. Special marketing opportunities include branded napkins or buffet enhancements⁸.

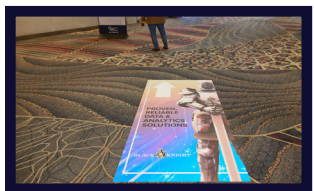
- Signage in Exhibit Hall on Monday and Tuesday during lunch
- Logo included on marketing materials
- Branded napkins or buffet enhancement⁸
- 3 passes to SFVegas 2024



WATER STATIONS *Exclusive*
\$10,000

Keep hydrated in the dry desert air while also supporting the environment with this green sponsorship opportunity to reduce plastic water bottle waste.

- Branding rights only. Sponsor produces and ships the water bottles⁶
- Cleaning fee included⁷
- Logo included on marketing materials
- 3 passes to SFVegas 2024



BRANDED FLOOR CLINGS *Exclusive*
\$8,500

Take a walk on the wild side as the Branded Floor Cling sponsor. Your firm will have the opportunity to design and produce branded floor clings featured throughout the conference space.

- Branding rights only. Sponsor pays for production, graphics, and labor
- Logo included on marketing materials
- 2 passes to SFVegas 2024

Please contact sfvegas@structuredfinance.org if you'd like to sponsor other SFVegas opportunities.

⁶SFA must approve design.

⁷For up to 3,000 bottles.

⁸Responsibility of the Sponsor.

⁹Subject to SFA artwork approval.

Email SFVegas@structuredfinance.org for more information.

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BRANDING OPPORTUNITIES (CONTINUED)



DELEGATE BREAKFAST *Exclusive*

\$7,500

Rise and grind! Our attendees love their coffee (or tea!) to get ready for a packed conference schedule. You won't want to miss out on special marketing opportunities with the option of branded napkins or buffet enhancements⁸.

- Signage in Exhibit Hall on Monday, Tuesday & Wednesday during breakfast
- Logo included on marketing materials
- Branded napkins or buffet enhancement⁸
- 2 passes to SFVegas 2024



ELEVATORS *Exclusive*

\$6,500

Room for one more? We'll always make room for your brand in one of the most highly trafficked elevators in the Aria during SFVegas 2024, located Level Two of Convention Center West.

- Branding rights only. Sponsor pays for production, graphics, and labor of artwork
- Includes branding of the Level Two elevators in Convention Center West
- Additional elevators are subject to availability (*additional fees apply*)
- Logo included on marketing materials
- 2 passes to SFVegas 2024



CONFERENCE TOTES *Exclusive*

\$5,350

Reusable totes never go out of style. Be on trend as the Conference Tote sponsor! Your branded totes will be featured throughout the conference space for all attendees to grab and fill up with literature, business cards – and conference swag.

- Branding rights only. Sponsor responsible for producing and shipping conference tote bags⁹
- Tote bags displayed near exhibit hall, general session rooms, and registration
- Logo included on marketing materials
- 2 passes to SFVegas 2024

Please contact sfvegas@structuredfinance.org if you'd like to sponsor other SFVegas opportunities.

⁸Responsibility of the Sponsor.

⁹Subject to SFA artwork approval.

Email SFVegas@structuredfinance.org for more information.

BRANDING OPPORTUNITIES (CONTINUED)

EAST CONVENTION COLUMNS

\$30,000

This high-impact opportunity is centrally located in the middle of the check-in area for SFVegas, where our 8,500 attendees will need to pass through on their way to sessions and meetings. This sponsorship covers the placement fee to brand two of the columns in the registration area.

- Exclusive sponsorship
- Sponsor to provide artwork
- 12 Passes to SFVegas 2024
- Logo included on marketing materials
- Additional installation and production fee are the responsibility of the sponsor, starting at \$6,000 per column

HANGING BANNERS

\$26,500

Attendees glancing around as they ride the Convention Center West escalators up to their meetings won't miss these promotional hanging banners. If you are interested in this opportunity, please email sfvegas@structuredfinance.org for more information.

- Exclusive sponsorship
- Sponsor to provide artwork
- 10 Passes to SFVegas 2024
- Logo included on marketing materials
- Additional installation and production fees are the responsibility of the sponsor

MEDIA WALL SCREENS

\$22,500

The media wall screens are located throughout the convention center. This sponsorship will include one media wall within the space without any additional costs. Any additional media walls will be the responsibility of the sponsor. Please contact sfvegas@structuredfinance.org to discuss location availability.

- Exclusive sponsorship
- Sponsor to provide artwork
- 8 Passes to SFVegas 2024
- Logo included on marketing materials

GLASS RAILING(S)

\$15,000

These glass railings are located throughout the main convention, including near the main registration desk in the Mariposa Foyer and meeting spaces throughout both the East and West Convention Center. If you are interested in this opportunity, please email sfvegas@structuredfinance.org for location details.

- Exclusive sponsorship
- Sponsor to provide artwork
- 4 Passes to SFVegas 2024
- Logo included on marketing materials
- Additional installation and production fee applies, \$3,000 per glass railing
(A total of six glass railings are available)

BRANDING OPPORTUNITIES (CONTINUED)

MARIPOSA LARGE WALL SURFACE

\$15,000

Located directly behind registration and check-in within the Mariposa Foyer, this space to brand is one you won't want to miss. Sponsorship includes placement fee, but additional installation and production fees will be the responsibility of the sponsor.

- Exclusive sponsorship
- Sponsor to provide artwork
- 4 Passes to SFVegas 2024
- Logo included on marketing materials
- Additional installation and production fee are the responsibility of the sponsor, starting at \$12,000

ADVERTISEMENT FRAME - CONVENTION CENTER WEST

\$10,000

This hard-to-miss advertising opportunity is located near the Business Center and be found near the entrance of the West Convention Center.

- Exclusive sponsorship
- Sponsor to provide artwork
- 3 Passes to SFVegas 2024
- Logo included on marketing materials
- Additional installation and production fee are the responsibility of the sponsor, \$3,500

ARCHWAY WALL

\$10,000

Archway walls welcome attendees on all three floors of Convention Center West, including the hallway leading to the Exhibit Hall and the General Session room. The sponsorship includes the placement fee of one archway wall.

Please contact sfvegas@structuredfinance.org to discuss location details.

- Exclusive sponsorship
- Sponsor to provide artwork
- 3 Passes to SFVegas 2024
- Logo included on marketing materials
- Additional installation and production fees are the responsibility of the sponsor, starting at \$10,000

WALL SQUARES

\$10,000

Wall squares are visible throughout both the East and West Convention Center. This sponsorship will cover the placement of artwork in one area where the wall squares are present. Please contact sfvegas@structuredfinance.org to discuss location details.

- Exclusive sponsorship
- Sponsor to provide artwork
- 3 Passes to SFVegas 2024
- Logo included on marketing materials
- Additional installation and production fees responsibility of the sponsor (minimum \$2,000 based on the 10-square minimum; the price will increase for additional squares)

CHARGING TABLES

\$7,500

Charging tables are located throughout the convention center's main floors in the various seating areas. The sponsorship will cover the placement fee for 10 charging tabletops throughout the conference center.

- Exclusive sponsorship
- Sponsor to provide artwork
- 2 Passes to SFVegas 2024
- Logo included on marketing materials
- Additional installation and production fees responsibility of the sponsor (minimum \$4,000 based on a 10-table minimum; the price will increase for additional tables)

Email SFVegas@structuredfinance.org for more information.

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Please mark the preferred sponsorship level and/or branding opportunity.

SPONSORSHIP LEVELS

SFA MEMBER		
	DIAMOND SOLD 130 passes included	\$58,500
	PLATINUM 100 passes included	\$55,000
	GOLD 40 passes included	\$28,500
	SILVER 20 passes included	\$16,500
	BRONZE 6 passes included	\$11,500

NON-MEMBER		
	PLATINUM 100 passes included	\$82,250
	GOLD 40 passes included	\$44,500
	SILVER 20 passes included	\$25,000
	BRONZE 6 passes included	\$16,750

BRANDING OPPORTUNITIES

BRANDING	COST
Opening Networking Reception	\$35,000
WIFI SOLD	\$30,500
Speaker Ready Room SOLD	\$30,000
OnArrival iPad Check-In & Name Badges SOLD	\$26,500
Delegate Lanyards SOLD	\$24,000
Mobile App SOLD	\$22,000
Networking Lounge	\$25,500
Networking Mixer	\$25,500
Wellness Sponsor	\$25,500
Digital Branding	\$25,500
In-Room Tablets SOLD	\$15,000
Delegate Lunch SOLD	\$10,500
Water Stations SOLD	\$10,000
Delegate Breakfast SOLD	\$7,500
Conference Totes SOLD	\$5,350

ARIA BRANDING	COST
East Convention Columns	\$30,000
Aria Window Branding SOLD	\$26,500
Hanging Banners	\$26,500
Media Wall Screens	\$22,500
Glass Railing	\$15,000
Mariposa Large Wall Surface	\$15,000
Advertisement Frame - CCW SOLD	\$10,000
Archway Wall SOLD	\$10,000
Wall Squares SOLD	\$10,000
Floor Clings SOLD	\$8,500
Charging Tables SOLD	\$7,500
Elevators SOLD	\$6,500

Additional 10'X 10' Exhibit Space	COST
SFA Member	\$4,200
Non-Member	\$5,775

*Sponsorship discounts available for Minority- and Women-Owned Businesses.
Please email SFVegas@structuredfinance.org.*

Email SFVegas@structuredfinance.org for more information.

SF Vegas 2024: Sponsor Contact Information

PRIMARY SPONSOR CONTACT

NAME: _____

TITLE: _____

COMPANY: _____

STREET ADDRESS: _____

CITY/STATE/ZIP: _____

COUNTRY: _____

PHONE: _____

EMAIL: _____

ADDITIONAL CONTACTS WHO SHOULD BE INCLUDED ON SPONSORSHIP CORRESPONDENCE:

BILLING CONTACT *(If Different)*

NAME: _____

TITLE: _____

COMPANY: _____

STREET ADDRESS: _____

CITY/STATE/ZIP: _____

COUNTRY: _____

PHONE: _____

EMAIL: _____

Please sign and email this agreement to Brittany Hınca at brittany.hinca@structuredfinance.org.

Signature of Acceptance: _____ Date: _____

Printed Name: _____ Title: _____

Brittany Hınca, Senior Vice President, Marketing & Sponsorship
Structured Finance Industry Group, Inc. d/b/a Structured Finance Association: _____

PLEASE INITIAL THE COMPLETE SPONSORSHIP TERMS ON THE FOLLOWING PAGES.

Agreement will be invalid unless terms are initialed.

Email SFVegas@structuredfinance.org for more information.

Sponsorship Terms - Please Read Carefully

BINDING AGREEMENT.

These terms and conditions (these "Terms") shall govern the sponsorship form attached hereto (the "Sponsorship Form") where Structured Finance Industry Group, Inc. d/b/a Structured Finance Association, together with its respective subsidiaries and affiliates (collectively, "SFA" or "Our"), provide a person (collectively, "Sponsor", "You" or "Your") with sponsorship opportunities at SFA conferences, meetings or other sponsored events (each, an "Event"). Any reference to a "person" in these Terms includes any individual, firm, unincorporated association or corporate body. This is a legally enforceable contract. By executing the Sponsorship Form, which is incorporated herein, You agree to be bound by these Terms.

SPONSOR FIRM & INVESTOR/ISSUER GUEST PASS QUALIFICATIONS.

All Sponsor Firm and Investor/Issuer Guest passes are to be registered by **February 23, 2024, 5:00 PM ET**. Sponsor Firm passes are to be used only by employees of the Sponsor organization, and are non-transferable outside of the organization. Investor/Issuer Guest passes are for qualified Investors and Issuers only. Investor/Issuer Guest passes are available only to non-registered persons. Previously registered persons are not eligible for an Investor/Issuer Guest pass or refund of the registration fee.

PASSES INCLUDED IN SPONSORSHIP PACKAGES.

All names for Sponsor Firm and Investor/Issuer Guest passes must be submitted by **February 23, 2024, 5:00 PM ET**. You will receive registration instructions after confirming sponsorship. Any unused passes that have not been allocated by the specified deadline will be forfeited. Please remember to include all people manning Your exhibit space (including people from Your marketing department) in the Sponsor Firm pass allocation. If You find that You do not have enough passes, You may increase Your level of sponsorship or purchase additional passes at a discounted rate. See "SPONSORSHIP UPGRADE FOR ADDITIONAL FIRM PASSES" below. Registration passes are non-sharable and non-transferable unless otherwise specifically approved by an SFA representative. Any individual may be asked to show proper identification by venue security or Event staff, and individuals found guilty of pass-sharing/swapping will be invoiced for the full standard registration fee.

TAX.

All sponsorship prices listed are exclusive of any local sales or withholding taxes. You will be responsible for all related bank charges, taxes, withholdings, duties and levies in connection with Your sponsorship of the Event (excluding taxes based on the net income of SFA).

PAYMENT.

Payment of the sponsorship fees are due within 30 days of Your execution of the Sponsorship Form. If payment in full is not received by SFA within 30 days of Your execution of the Sponsorship Form, all sponsorship benefits, including but not limited to all Sponsor Firm and Investor/Issuer Guest passes, exhibit spaces and speaker passes, will be canceled. Notwithstanding the foregoing, for any Sponsorship Forms executed (i) between January 1 and February 14, 2024, payment must be remitted no later than February 14, 2024, or (ii) after February 14, 2024, payment must be remitted immediately via credit card or wire. Except as otherwise set forth herein, all amounts paid are non-refundable, non-cancelable and non-creditable. If You pay by credit card, You will be subject to a three percent (3%) processing fee and agree that SFA may bill Your credit card for any late, unpaid fees. You shall be responsible for any costs and expenses, including without limitation, reasonable attorneys' fees, incurred by SFA to collect any late, unpaid fees.

SPONSORSHIP UPGRADE FOR ADDITIONAL FIRM PASSES.

SFA offers a discounted rate if You wish to purchase additional Sponsor Firm passes. For each additional Sponsor Firm pass, deduct 25% from the standard fee. These discounted passes are non-transferable. You will need to designate a contact (the "Sponsor Contact") who will be responsible for collecting and submitting all upgrade forms with payment. Once the Sponsorship Form is executed by You, the Sponsor Contact will receive a Sponsorship Package with guidelines and deadlines for your respective sponsorship items. If payment in full is not received at least ten (10) business days prior to the first day of the Event, the discounted Sponsor Firm pass(es) will be canceled, and delegate(s) will have to register onsite at full price. Please allow at least 2-3 business days for credit card processing.

MEMBER PRICING.

To qualify for SFA member pricing, You must be an SFA member in good standing (e.g., no past-due balances). If You are not a member of SFA and are interested in becoming one, please email SFVegas@structuredfinance.org. By selecting the member discount rate, sponsor firms confirm their understanding that their SFA membership is in good standing and that they have or expect to maintain membership of SFA during 2024. To the extent SFA 2024 membership dues remain outstanding beyond January 8, 2024, You confirm You may lose priority of sponsor space allocation and/or other sponsorship privileges, and are subject to the non-member pricing.

Email SFVegas@structuredfinance.org for more information.

Sponsorship Terms (Continued)

INVESTOR AND ISSUER SPONSOR GUEST PASSES.

Investor/Issuer Guest passes are available only to non-registered qualified Investor/Issuer persons. Previously registered persons are not eligible for a Investor/Issuer Guest pass or refund of the registration fee. Investor/Issuer Guest passes are to be utilized for external customers only. Registration as an Investor or Issuer for previous SFA events does not guarantee the approval of any individual's Investor or Issuer registration for the current Event. Registrants who register through the SFA website will be asked a series of questions regarding their role in the industry, and walk-in registrants will be required to answer these questions when registering onsite. This information is required to process registrations. SFA staff may contact registrants via email if additional information is required. Registration passes are non-shareable and non-transferable. Any attendee may be asked to show proper identification throughout the Event by security or SFA staff, and individuals found guilty of pass-sharing/swapping will be charged the full standard registration fee onsite. Please call the SFA Events line at 202-464-5500 prior to registering if You have questions about whether certain persons qualify for reduced rate registration.

INVESTOR REGISTRATION.

Qualified Investors are individuals directly employed by a buy-side firm or a buy-side affiliate of a diversified financial institution whose principal professional responsibilities include activities such as investment analysis, investment decision-making and/or portfolio management functions and are not directly engaged in issuance activities. Registration as an Investor is subject to approval by SFA. Consultants, outside counsel, financial advisors, servicers, broker/dealers, and any other third-party service providers who are not directly employed by a buy-side firm or a buy-side affiliate of a diversified financial institution DO NOT qualify as Investors for registration purposes. To qualify, registrant must have engaged in professional activities defined above between January 2018 and the Event registration date.

ISSUER REGISTRATION.

Qualified Issuers are individuals who are primarily, directly, and personally involved in issuance activities. Registrant's firm must directly issue securitized products and individuals must be directly employed by the issuing entity. Registration as an Issuer is subject to approval by SFA. Consultants, outside counsel, financial advisors, servicers, broker/dealers, and any other third-party service providers not directly employed by the issuing entity DO NOT qualify as Issuers for registration purposes. To qualify, registrant's firm must have either issued securitized products between January 2018 and the Event registration date, or, for first-time securitizers, planning to issue during 2024.

CANCELLATION OR CHANGE OF EVENT BY SFA.

If for any reason SFA determines it is necessary to cancel, change the date, or change the delivery method of the Event, SFA may do so, provided that SFA notifies Sponsor in writing as soon as reasonably practicable. Sponsor will not be eligible for a refund of any sponsorship fees previously paid by Sponsor under these Terms if a change in date or in the delivery method of the Event occurs. If the Event is cancelled by SFA due to a non-Force Majeure Event (as defined below), the liability of SFA hereunder shall be limited to a refund of sponsorship fees previously paid by Sponsor under these Terms. In the event of any such cancellation, all other rights, duties, liabilities, and obligations hereunder shall terminate. For more information regarding refunds, please contact SFVegas@structuredfinance.org.

FORCE MAJEURE.

In the instance the Event is canceled due to a "Force Majeure Event" (an unforeseeable event beyond the reasonable control of SFA, including, without limitation, act of God, delay in transportation, fire, flood, earthquake, storm, war, pandemic, epidemic, contagion, act of a public enemy, civil commotion or any law, rule, regulation, order or other action by any public authority or any other matter reasonably beyond SFA's control) and not rescheduled, Sponsor's payment to SFA will be refunded in proportion to any refund SFA receives from the Event venue. This clause shall be understood to include and apply to a cancellation of the Event based on the financial impracticability of the SFA holding the Event due to a Force Majeure Event.

TERM AND TERMINATION.

These Terms shall become effective upon Your execution of the Sponsorship Form and shall remain in effect through the end of the Event. Either party may terminate these Terms for cause upon 30 days written notice to the other party in the event the other party materially breaches these Terms and fails to cure the breach within such 30 day period. In the event of a termination pursuant to the immediately preceding sentence (i) by Sponsor, all fees paid by Sponsor shall be refunded by SFA, or (ii) by SFA, all fees paid by Sponsor are non-refundable. In addition, if during the term of these Terms Sponsor ceases to be a member of SFA in good standing, Sponsor shall promptly pay SFA the additional sponsorship fees for non-SFA members, and if Sponsor fails to pay those additional fees within 30 days after it ceases to be a member of SFA in good standing, then SFA may terminate these Terms for cause and all fees previously paid by Sponsor shall be non-refundable. All rights and obligations of the parties which by their nature are reasonably intended to survive such termination or expiration will survive termination or expiration of these Terms.

Sponsorship Terms (Continued)

CONTENT; MARKS.

SFA reserves the right to use recorded audio, video or still photographs collected during the Event (the "Content") on an unrestricted basis for promotional and educational purposes, including without limitation, to be posted on SFA's website. Subject to SFA's Privacy Policy, which is incorporated herein by reference, by attending the Event, Sponsor and its invitees hereby authorize SFA to use their image, likeness, personal characteristics and any other proprietary and publicity rights as contained in any Content as described in the sentence above without the requirement of further notice, royalty, payment or any other compensation to or consent from Sponsor or its invitees. Sponsor hereby grants SFA a non-exclusive, non-transferable, royalty-free, right and license, to use the trademarks, service marks, trade names, domain names, designs or logos of Sponsor in SFA promotional materials and websites for the Event.

LIABILITY.

Under no circumstances will either SFA or Sponsor, or their respective officers, directors, representatives, contractors, members or employees be liable for any indirect, special or consequential damages with respect to the performance of their duties and obligations under this Agreement, including, without limitation, lost profits, regardless of whether such damages could have been foreseen or prevented by either party. The Sponsor (a) waives any claim it may have against SFA or its officers, directors, representatives, contractors, members or employees (the "Released Parties") for any injury, loss or damages that the Sponsor or its officers, directors, employees, members and agents may sustain as a result of participating in the Event, and (b) releases from liability, discharges and covenants not to sue the Released Parties for any injury, loss, or damage arising out of or in connection with the participation of the Sponsor or its officers, directors, representatives, contractors, members or employees in the Event (other than arising from the gross negligence or willful misconduct of the Released Parties).

DISCLAIMER.

THE EVENT AND ITS CONTENT, MATERIALS, SERVICES AND PRODUCTS ARE PROVIDED "AS IS" AND WITH ALL FAULTS. SFA EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESSED OR IMPLIED, RELATED TO THE EVENT, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

MISCELLANEOUS.

Each party shall comply with all prevailing laws, rules and regulations and obtain all necessary approvals, consents and permits required by the applicable agencies of the government of the jurisdictions that apply to its activities or obligations under these Terms. SFA expressly reserves the right to impose reasonable health and safety requirements on attendees and institute reasonable health and safety protocols at the Event. These Terms shall be governed by the laws of the State of New York without giving effect to their choice of law rules. The exclusive venue for determining any dispute between the Parties shall be the state and federal courts located in the Borough of Manhattan, NY. In the event legal action becomes necessary to interpret or enforce any provision of these Terms the prevailing party shall be entitled to its expenses, court costs and reasonable attorneys' fees, in addition to any other relief awarded. You may not assign any rights or obligations under these Terms under any circumstances. In addition, you will not "pass-through" your rights or obligations under these Terms to any third party, including for promotional tie-ins, joint or cross promotions, or in any manner that suggests the third party or its products or services are affiliated with or endorsed by SFA, unless such "pass-through" has been previously approved in writing by SFA in its sole and absolute discretion on a case-by-case basis. Any impermissible "pass-through" shall be considered a material breach and SFA may immediately terminate these Terms with cause upon delivery of written notice to Sponsor.

INITIALS: _____ **DATE:** _____