

WOMEN IN SECURITIZATION[®] 2023 SPONSORSHIP BROCHURE



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ABOUT WOMEN IN SECURITIZATION

Women in Securitization ("WiS") recognizes the critical role that women of all levels play in shaping the development and success of our member institutions and the broader structured finance community. The initiative is led by a Cabinet of senior women and men representing various constituencies across SFA membership.

WiS was established in 2014 as a means of connecting women in structured finance to peers, mentors, and professional sponsors to facilitate an environment to encourage the professional development, retention, and advancement of women in our industry. Membership is open to industry participants at all levels – women and men, SFA members and non-members alike. **WiS is 100% sponsorship funded** and is not supplemented by SFA membership dues or any other revenue source. Sponsorship opportunities are available for **both corporations and individuals**.

MISSION STATEMENT

WiS focuses on the development, advancement, and retention of women in our industry by providing educational content, professional resources, and an expansive platform to connect with advocates, both male and female, throughout our industry.

WIS FRAMEWORK

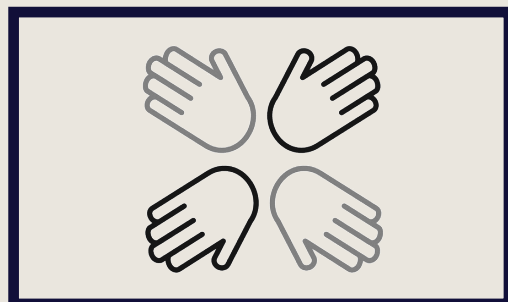
**Networking &
Education**

**Community
Outreach**

Engagement



+1,600
WiS Members



+6,500
Participants
Since 2017

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WIS CABINET

The WiS Cabinet is responsible for setting the strategic goals of the WiS initiative and overseeing the WiS Committees, which are focused on key cornerstones of the initiative.



WiS Chair
Claudine Chen-Young
Winston & Strawn



WiS Vice Chair
Cara Newman
Redwood Trust



Tara Castillo
Alston & Bird



Stephanie Mah
DBRS Morningstar



Sheli Fitzgerald
GM Financial



Amy Sze
J.P. Morgan



Angela Best
MetLife



Gordon Sweely
Nomura

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PAST FEATURED SPEAKERS

ELATIA ABATE
EDUCATOR &
FUTURE-FORWARD STRATEGIST



ARIANNA HUFFINGTON
FOUNDER, *THE HUFFINGTON POST*
FOUNDER & CEO, THRIVE GLOBAL



CARLI LLOYD
AMERICAN PROFESSIONAL
SOCCER PLAYER
U.S. WOMEN'S NATIONAL SOCCER TEAM



JANIE MINES
SVP INCLUSION & INNOVATION
ACADEMY SECURITIES



**SENATOR
KYRSTEN SINEMA**
(D-AZ)



CARSON TATE
FOUNDER,
WORKING SIMPLY, INC.



**CRYSTAL
WASHINGTON**
CO-FOUNDER,
SOCIALTUNITIES



**CARLY ZAKIN &
DANIELLE WEISBERG**
CO-FOUNDERS OF THESKIMM



**DR. JEN
WELTER**
FIRST-EVER FEMALE NFL COACH



VENUS WILLIAMS
LEGENDARY TENNIS CHAMPION
ENTREPRENEUR & PHILANTHROPIST



YEAR-IN-REVIEW: 2022 HIGHLIGHTS

MARCH

WiS Week 2022
Featured Leaders

*Gender Equality Today for a
Sustainable Tomorrow*

JULY

SFVegas 2022
Diamond Workshop
Connecting Merit and Success

WiS Workshop
*The Pathway to Leadership,
facilitated by
The Chiral Project*

Fireside Chat
Venus Williams
*Legendary Tennis Champion
Entrepreneur & Philanthropist*

OCTOBER

**WiS Community
Impact Month**

*Hosted volunteer events with
Junior Achievement "JA",
in various cities to educate JA
participants on financial literacy.*

DECEMBER

WiS Year-End Event

*Authentic Leadership:
A Conversation with
Dr. Jen Welter*

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WIS HIGHLIGHTS



Coffee Chats



Fireside Chats



Lunch-and-Learns



Views from Capitol Hill



Panels of Senior Leaders



Skill-Building Workshops



Speed Networking



WOMEN IN SECURITIZATION PARTNERSHIP WITH JUNIOR ACHIEVEMENT

The Structured Finance Association (SFA) has established a partnership with Junior Achievement USA (JA) in furtherance of the community outreach pillar of the WiS initiative. SFA worked with JA to launch a program that creates opportunities for high school-aged girls to gain financial literacy and prepare for successful careers, while also encouraging SFA members to engage directly with aspiring young women at SFA-hosted events and through other volunteer opportunities.

HOW TO GET INVOLVED WITH JUNIOR ACHIEVEMENT

Volunteer:

Women in Securitization and Junior Achievement will be partnering throughout the year and will look to volunteers to engage directly with aspiring young women at SFA-hosted events and through other volunteer opportunities. Make sure to check our website upcoming events to see how you can get involved.

Host a Corporate Teambuilding Event

If you are interested in hosting a corporate teambuilding event with WiS and JA, contact WiS@structuredfinance.org for more information.

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SPONSORSHIP OPPORTUNITIES

An essential aspect of WiS is that the initiative is open to all regardless of title, organization, or tenure. WiS relies on the generous financial support of our sponsors, both corporate and individual, to provide the best programming and resources to our WiS members. Your contribution is vital to continuing our initiative's mission to support the retention and promotion of women in the structured finance industry.

WiS sponsorship provides several options for both corporate institutions and individuals to determine how they can best contribute to this important initiative.

DIAMOND

\$10,000

VISIBILITY

- Featured spotlights
- Significant brand awareness opportunities through marketing and promotional materials
Marquee branding

ACCESS

- Exclusive VIP events
- Advance notice of featured WiS events

LEADERSHIP

- Top-level support
- Ability to shape WiS through committee involvement (up to 4 individuals)

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SPONSORSHIP OPPORTUNITIES

PLATINUM \$7,500

VISIBILITY

- Brand awareness opportunities through marketing and promotional materials
Top-level branding

ACCESS

- Advance notice of featured WiS events

LEADERSHIP

- Top-level support
- Ability to shape WiS through committee involvement (up to 3 individuals)

GOLD \$5,000

VISIBILITY

- Branding opportunities on SFA's website and social media channels

ACCESS

- Advance notice of featured WiS events

LEADERSHIP

- Ability to shape WiS through committee involvement (up to 2 individuals)

SPONSORSHIP OPPORTUNITIES

SILVER \$3,000

VISIBILITY

- Branding opportunities on SFA's website and social media channels

LEADERSHIP

- Ability to shape WiS through committee involvement (maximum of one individual)

BRONZE \$1,000

VISIBILITY

- Branding opportunities on SFA's website and social media channel

INDIVIDUAL SUPPORTER LEVELS

Unique opportunity to show personal support for women in the securitization industry.

ADVOCATE | \$1,000

- Name listed on SFA's website and WiS marketing collateral
- Unique WiS promotional item
- Keynote meet-and-greet¹ at SFVegas 2023
- Advance notice of featured WiS events and access to exclusive VIP events

ALLY | \$500

- Name listed on SFA's website and WiS marketing collateral
- Unique WiS promotional item
- Keynote meet-and-greet¹ at SFVegas 2023

CHAMPION | \$250

- Name listed on SFA's website and WiS marketing collateral

SUPPORTER | \$100

- Name listed on SFA's website and WiS marketing collateral

[Click here to make an individual donation.](#)

¹Subject to Availability

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WOMEN IN SECURITIZATION®

A Structured Finance Association Initiative

SPONSORSHIP FORM 2023

SPONSORSHIP LEVELS:

<input type="checkbox"/> DIAMOND	\$10,000	<input type="checkbox"/> SILVER	\$3,000
<input type="checkbox"/> PLATINUM	\$7,500	<input type="checkbox"/> BRONZE	\$1,000
<input type="checkbox"/> GOLD	\$5,000	<input type="checkbox"/> SUPPORTER (INDIVIDUAL)	See Below

SPONSOR CONTACT INFORMATION

*Complete contact information is required.

BILLING INFORMATION

(if different)

Name: _____
Title: _____
Company: _____
Street Address: _____
City/State/Zip: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

Name: _____
Title: _____
Company: _____
Street Address: _____
City/State/Zip: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

Please sign and email this agreement to brittany.hinca@structuredfinance.org.

Signature of Acceptance: _____ Date: _____

Printed Name: _____

You can also access the sponsorship form online by [clicking here](#).

Interested in becoming an individual supporter? [Click here](#).

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