

# *Renew. Reengage. Reimagine.*



## **WOMEN IN SECURITIZATION**

*A Structured Finance Association Initiative*

## **2022 SPONSORSHIP BROCHURE**

## ABOUT WOMEN IN SECURITIZATION

Women in Securitization (“WiS”) recognizes the critical role that women of all levels play in shaping the development and success of our member institutions and the broader structured finance community. The initiative is led by a Cabinet of senior women and men representing various constituencies across SFA membership.

**WiS** was established in 2014 as a means of connecting women in structured finance to peers, mentors, and professional sponsors to facilitate an environment to encourage the professional development, retention, and advancement of women in our industry.

- Since launch, WiS membership has grown to **over 1,200 individuals** representing **over 300 corporate institutions**. Membership is open to industry participants at all levels – women and men, SFA members and non-members alike.
- The initiative has committees that are focused on the key pillars of WiS: **Networking & Education, Community Outreach, and Engagement**.
- WiS hosts several opportunities for members to connect throughout the year both **in-person** and **remotely**, including the annual SFVegas conference, WiS Week, and a year-end event in New York City.
- In 2021, WiS hosted over **1,500 participants** throughout its in-person and virtual programming.

## MISSION STATEMENT

WiS focuses on the development, advancement, and retention of women in our industry by providing educational content, professional resources, and an expansive platform to connect with advocates, both male and female, throughout our industry.



## WIS CABINET

The WiS Cabinet is responsible for setting the strategic goals of the WiS initiative and overseeing the WiS Sub-Committees, which are focused on key cornerstones of the initiative.



WiS Chair  
**Claudine Chen-Young**  
*Katten Muchin Rosenman*



WiS Vice Chair  
**Cara Newman**  
*Redwood Trust*



**Tara Castillo**  
*Alston & Bird*



**Stephanie Mah**  
*DBRS Morningstar*



**Leo Efstathiou**  
*Finsight*



**Sheli Fitzgerald**  
*GM Financial*



**Amy Sze**  
*J.P. Morgan*



**Angela Best**  
*MetLife*



**Chris Pink**  
*Wells Fargo*

## WIS FRAMEWORK

### Networking & Education

*Supports professional growth, education, and leadership.*

### Community Outreach

*Fosters engagement with community partners whose commitments to women align with WiS' mission.*

### Engagement

*Promotes the mission of WiS via digital channels.*

## PAST FEATURED SPEAKERS

**ELATIA ABATE,**  
EDUCATOR &  
FUTURE-FORWARD STRATEGIST



**ARIANNA HUFFINGTON**  
FOUNDER, *THE HUFFINGTON POST*  
FOUNDER & CEO, THRIVE GLOBAL



**CARLI LLOYD**  
AMERICAN PROFESSIONAL  
SOCCER PLAYER  
U.S. WOMEN'S NATIONAL SOCCER TEAM



**JANIE MINES**  
SVP INCLUSION & INNOVATION  
ACADEMY SECURITIES



**SENATOR  
KYRSTEN SINEMA**  
(D-AZ)



**CARSON TATE,**  
FOUNDER,  
WORKING SIMPLY, INC.



**CRYSTAL  
WASHINGTON,**  
CO-FOUNDER,  
SOCIALTUNITIES



**CARLY ZAKIN &  
DANIELLE WEISBERG**  
CO-FOUNDERS OF THE SKIMM



## YEAR-IN-REVIEW: 2021 HIGHLIGHTS

**April 2021**

Panel: Then, Now, & The Future

*Senior leaders' insights on navigating opportunities & advancement.*

**April 2021**

Coffee Chat: The Power of Women's Networks

*Casual networking events discussing thought-provoking topics to encourage conversations and connections.*

**April 2021**

Created Partnership with Junior Achievement USA

*Programming focused on financial literacy and career preparedness.*

**October 2021**

SFVegas 2021

- Keynote Speakers
- Networking Reception

**December 2021**

WiS NextGen

- Non-Linear Paths to Leadership



**Coffee Chats**



**Fireside Chats**



**Lunch-and-Learns**



**Views from Capitol Hill**



**Panels of Senior Leaders**



**Skill-Building Workshops**



**Speed Networking**

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**WOMEN IN  
SECURITIZATION**

## SPONSORSHIP OPPORTUNITIES

An essential aspect of WiS is that the initiative is open to all regardless of title, organization, or tenure. WiS relies on the generous financial support of our sponsors to provide the best programming and resources to our WiS members. Your contribution is vital to continuing our initiative's mission to support the retention and promotion of women in the structured finance industry.

WiS sponsorship provides several options for both corporate institutions and individuals to determine how they can best contribute to this important initiative.

### DIAMOND \$10,000

#### VISIBILITY

- Featured spotlights
- Significant brand awareness opportunities through marketing and promotional materials
- Marquee branding

#### ACCESS

- Exclusive VIP events
- Advance notice of featured WiS events

#### LEADERSHIP

- Top-level support
- Ability to shape WiS through committee involvement (up to 4 individuals)

### PLATINUM \$7,500

#### VISIBILITY

- Brand awareness opportunities through marketing and promotional materials Top-level branding

#### ACCESS

- Advance notice of featured WiS events

#### LEADERSHIP

- Top-level support
- Ability to shape WiS through committee involvement (up to 3 individuals)

## SPONSORSHIP OPPORTUNITIES CONTINUED

**GOLD**  
\$5,000

### VISIBILITY

- Branding opportunities

### ACCESS

- Advance notice of featured WiS events

### LEADERSHIP

- Ability to shape WiS through committee involvement (up to 2 individuals)

**SILVER**  
\$3,000

### VISIBILITY

- Branding opportunities

### LEADERSHIP

- Ability to shape WiS through committee involvement (maximum of one individual)

**BRONZE**  
\$1,000

### VISIBILITY

- Branding opportunities

**SUPPORTER**  
\$100 MINIMUM DONATION

Unique opportunity to show personal support for women in the securitization industry. Your name will be listed on the Structured Finance Association website and on all WiS marketing materials.



## WOMEN IN SECURITIZATION PARTNERSHIP WITH JUNIOR ACHIEVEMENT



The Structured Finance Association (SFA) has established a partnership with Junior Achievement USA (JA) in furtherance of the community outreach pillar of the WiS initiative. Through an initial \$57,500 grant, SFA will work with JA to launch a program that will create opportunities for high school-aged girls to gain financial literacy and prepare for successful careers, while also encouraging SFA members to engage directly with aspiring young women at SFA-hosted events and through other volunteer opportunities.

“As our WiS community outreach committee began researching organizations that fit our mission, we found a natural alignment with Junior Achievement,” said Covell Adams, chief operating officer at the Structured Finance Association. “We believe it is vitally important to instill a connection between our members and the young women they are serving, and JA boasts a 99% recommendation rate from its current and past volunteers. I am grateful for the hard work of our WiS Community Outreach co-chairs – Reed Auerbach from Morgan Lewis, Angela Best from MetLife Investment Management, and Theresa Dooley from Bank of America – and know our team, member institutions, and JA are excited about the opportunity this partnership will provide to make a difference in the lives of young women who have an interest in finance.”

“Our research shows that Junior Achievement volunteers can have a life-changing impact on students,” said Jack E. Kosakowski, President and CEO of Junior Achievement USA. “This is especially true for the millions of young women who participate in JA learning experiences. We greatly appreciate the Structured Finance Association’s commitment to empowering young women through its Women in Securitization (WiS) initiative and are proud to partner in this critical endeavor.”

### HOW TO GET INVOLVED WITH JUNIOR ACHIEVEMENT

#### Donate:

Your charitable donation to the Structured Finance Association’s (SFA) Women in Securitization Partnership with Junior Achievement will go directly to supporting SFA-hosted events and volunteer opportunities focused on financial acumen and career preparedness programming for high school-aged young women.

[Click here to donate.](#)

Your donation is tax exempt. Employer Identification Number: 84-1267604.

#### Matching Gifts:

Does your workplace offer a match for charitable donations? Double your gift and maximize your impact to our students.

#### Volunteer:

Women in Securitization and Junior Achievement will be partnering throughout the year and will look to volunteers to engage directly with aspiring young women at SFA-hosted events and through other volunteer opportunities. Make sure to check our website upcoming events to see how you can get involved.



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## SPONSORSHIP FORM 2022

### SPONSORSHIP LEVELS:

<input type="checkbox"/> DIAMOND	\$10,000	<input type="checkbox"/> SILVER	\$3,000
<input type="checkbox"/> PLATINUM	\$7,500	<input type="checkbox"/> BRONZE	\$1,000
<input type="checkbox"/> GOLD	\$5,000	<input type="checkbox"/> SUPPORTER (INDIVIDUAL)	\$100+

#### SPONSOR CONTACT INFORMATION

\*Complete contact information is required.

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

#### BILLING INFORMATION

(if different)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Please sign and email this agreement to [brittany.hinca@structuredfinance.org](mailto:brittany.hinca@structuredfinance.org).

Signature of Acceptance: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

You can also access the sponsorship form online by [clicking here](#).