

WOMEN IN SECURITIZATION



A Structured Finance Association Initiative

2020 SPONSORSHIP BROCHURE

ABOUT WOMEN IN SECURITIZATION

Women in Securitization (“WiS”) is a Structured Finance Association initiative that provides a means of connecting women in structured finance to peers, mentors, and professional sponsors to facilitate an environment to encourage the professional development, retention, and advancement of women in our industry. We recognize the critical role that women of all levels play in shaping the development and success of our member institutions and the broader structured finance community.

The initiative is led by a Steering Committee of accomplished industry women.

WIS AGENDA CONTINUES TO BUILD MOMENTUM

Since formally launching at ABS Vegas in early 2015, WiS has grown to over 900 individual members representing nearly 300 corporate institutions. Membership is open to all industry participants—women and men, SFA members and non-members alike. Since inception, WiS has welcomed more than 2,500 women and men to networking events, roundtable discussions, and industry panels.

LOOKING AHEAD TO 2020

Over the next year, WiS members can look forward to another robust agenda of programming and events, including:

- An interactive and educational networking and skill-building event at SFVegas 2020
- WiS plenary session at SFVegas 2020
- Professional development workshops on topics such as:
 - » Career skill-building
 - » Defining and promoting your professional brand
 - » Public speaking & executive communication skills
 - » Securitization education—providing overviews of the various business roles within the industry
- Networking receptions
- Guest speakers
- WiS Luncheon at SFA Canada
- WiS Week 2020 Events, including:
 - » WiS Week leadership profiles of industry women
 - » Regional educational and networking events
 - » Reputable keynote speakers focused on professional development
- WiS Year-End Event

* *The 2020 schedule of events is subject to change*

SPONSORSHIP OPPORTUNITIES

WiS values the ability of all industry women, regardless of title, organization or level, to participate in our initiative. An essential aspect of WiS is that events and programming are open to all industry members. To enable WiS to provide the best programming, education, support and resources to our members we must rely on the generous financial support of our sponsors. Your contribution is vital to continuing initiative efforts to support the retention and promotion of women in the structured finance industry.

WiS provides several tiers for corporate institutions and individuals to determine how they can best support and sponsor this important initiative.

PLATINUM

\$7,500

- One week advanced notice of WiS Events (sent to sponsor contact to distribute to Firm)
- One special VIP Event invitation
- Ability to provide a giveaway at the WiS Vegas Event and WiS Year-End Event
- Ability to provide a 350x250 banner ad for WiS Week 2020 email communications
- Opportunity to host a WiS Event
- Sponsor logo featured on marketing collateral for WiS Events throughout the year
- Sponsor logo featured on WiS webpage

GOLD

\$5,000

- Three day advanced notice of WiS Events (sent to sponsor contact to distribute to Firm)
- Opportunity to host WiS Event
- Sponsor logo featured on marketing collateral for WiS Events throughout the year
- Sponsor logo featured on WiS webpage

SILVER

\$2,500

- Opportunity to host WiS Event
- Sponsor logo featured on marketing collateral for WiS Events throughout the year
- Sponsor logo featured on WiS webpage

BRONZE

\$1,000

- Name featured on marketing collateral for WiS Events throughout the year
- Name featured on WiS webpage

SUPPORTER – INDIVIDUAL

\$250 and above

- Name featured on marketing collateral for WiS Events throughout the year
- Name featured on WiS webpage

WOMEN IN SECURITIZATION

A Structured Finance Association Initiative

SPONSORSHIP FORM

SPONSORSHIP LEVELS:

<input type="checkbox"/> PLATINUM	\$7,500	<input type="checkbox"/> BRONZE	\$1,000
<input type="checkbox"/> GOLD	\$5,000	<input type="checkbox"/> SUPPORTER (INDIVIDUAL)	\$250
<input type="checkbox"/> SILVER	\$2,500		

SPONSOR CONTACT INFORMATION

*Complete contact information is required.

Name: _____
Title: _____
Company: _____
Street Address: _____
City/State/Zip: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

BILLING INFORMATION

(if different)

Name: _____
Title: _____
Company: _____
Street Address: _____
City/State/Zip: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

Please sign and email this agreement to WiS@structuredfinance.org.

Signature of Acceptance: _____ Date: _____

Printed Name: _____