

May 30, 2019

Director Kathy Kraninger Consumer Financial Protection Bureau 1700 G Street, N.W. Washington, D.C. 20006

Re: Market Consequences of CFPB v The National Collegiate Master Student Loan Trusts

Dear Director Kraninger,

We appreciate the opportunity to speak with you about matters that are of critical importance to consumers, and the providers of credit that help fund consumer credit and the real economy via the capital markets. As a follow-up to our recent meeting, we wish to bring to your attention the amicus curiae brief filed by the Structured Finance Industry Group ("SFIG")¹ in the case of CFPB v. The National Collegiate Master Student Loan Trusts (the "Case").

SFIG respectfully asks the CFPB to carefully consider the negative impact to the healthy functioning of the securitization markets should it enter into the proposed consent judgment, filed in 2017, in the Case. SFIG is fully supportive of the objective of the CFPB to protect consumers from illegal or deceptive business practices. However, as summarized below and detailed in our attached amicus brief, the proposed consent judgment goes far afield of that goal, and as a result will undermine the reasonable expectations of market participants involved in securitizations, with far-reaching adverse consequences for the capital markets and consumers. SFIG members are unified in the view that market participants must be able to rely on agreed-upon transaction documents without the risk that a regulator or government official may step in, alter those contract terms, and hold them responsible for the actions of an unrelated third party. Most significantly, altering the transaction parties' settled contractual rights and obligations will destabilize market expectations and introduce significant uncertainty into the market. This uncertainty will likely result in securitization investors requiring higher risk premiums or reducing their participation in the securitization market, leading to higher borrowing costs and lower credit availability for the very consumers the CFPB is seeking to protect.

¹ SFIG is a member-based, trade industry advocacy group focused on improving and strengthening the broader structured finance and securitization market. SFIG provides an inclusive network for securitization professionals to collaborate and, as industry leaders, to drive necessary changes, be advocates for the securitization community, share best practices and innovative ideas, and educate industry members through conferences and other programs. Members of SFIG represent all sectors of the securitization market, including issuers, investors, financial intermediaries, law firms, accounting firms, technology firms, rating agencies, servicers, and trustees. Further information can be found at www.sfindustry.org.



Through the securitization market, essential credit is accessible to more students and consumers more broadly at a lower cost than would be available otherwise. Specifically, \$171 billion of student loans, \$223 billion of auto loans, and \$206 billion of other consumer loans are currently funded through the securitization markets as of year-end 2018². One of those funding sources was the National Collegiate Master Student Loan Trusts (the "Securitization Trusts"), a series of trusts established between 2002 and 2007 to acquire private student loans originated by various banks. These student loans were financed by borrowing money from investors in the capital markets, many of which were insurance companies, pension funds, and retirement plans. It is important to note that the end investors in these plans are US consumers and retirees who have invested their savings in these funds, and are the same consumers that the CFPB seeks to protect.

In September 2017, previous CFPB leadership filed a lawsuit against the Securitization Trusts which included a proposed consent judgment containing injunctive provisions that would both abrogate and rewrite the Trusts' governing contracts to which the parties previously agreed to as well as penalize the underlying investors (including those pension funds and retirement plans), who are not accused of any wrongdoing, for the alleged actions of the third-party servicers. Moreover, the CFPB has attempted to enter into this proposed consent judgment without the involvement of the broad set of transaction parties who have interests, rights and obligations that would be modified by that order.

At the heart of our concerns is the rule of law as it applies to negotiated contractual agreements – a bedrock tenet to the stability of financial markets in all developed economies. For any capital markets contract, a relationship of trust is absolutely fundamental. If market participants come to believe that the transaction documents can be altered by external forces without consent of investors, it calls into question the reliability of those contracts and, by consequence, the existence of the market itself. Further, if investors believe there could be uncapped extraordinary expenses that would be paid from funds that should be allocated via the transaction's payment waterfall, coupled with no ability to predict the likelihood of such a regulatory action, the perceived riskiness of that investment increases immeasurably. Given the very important role securitization plays in the U.S. economy, providing 2.4^3 trillion in financing and representing approximately $53\%^4$ of household debt as of Q3 2018, a loss of confidence on the part of investors could result in either a significant increase in the cost of credit and/or a reduction in credit availability for consumers and businesses across the United States.

Contractual ambiguity, concern over sanctity of contracts, and a general lack of trust that contractual cashflows will be allocated as dictated by the contracts, are among the factors that contributed to the failure of the private label RMBS market to rebound from its crisis-driven lows. This Case has aggravated these

² SIFMA

³ SIFMA

⁴ Moody's Investors Service, "Securitization remained prominent funding source for economy in 2018 amid growth in emerging sectors", 12 Feb. 2019, p. 6, Sector In-Depth Structured finance – US.



concerns among market participants, and without intervention, the lack of confidence might extend to other asset classes such as credit cards, student loans, and auto loans. While neither appropriate nor acceptable, the extra-legal re-ordering of legacy RMBS contracts, in retrospect, can at least be attributed to a crisis situation - the Great Financial Crisis. That is not so in the NCSLT Case. Accordingly, investors' rational expectation will be that the CFPB believes it appropriate to use trust assets to pursue policy goals. Any uncertainty regarding this expectation could threaten the viability of this vast capital markets balance sheet in terms of funding needed to provide credit to consumers and businesses across the United States.

Consistent with the CFPB's mission, our members are committed to providing consumers with transparent and fair financing options in a responsible manner. However, all market participants need to trust that well-meaning government officials and regulators will take the rule of law seriously, and not abrogate their contractual rights and hold them responsible for the alleged wrongdoing of unrelated third parties. Therefore, we urge current CFPB leadership to consider strongly an alternative approach in this matter that would address the consumer protection concerns while also safeguarding the legal and contractual foundation of a capital market that provides credit for consumers and businesses, and supports the real economy in a responsible manner.

Thank you for considering this request. Your prompt review and response are appreciated and would facilitate the continued healthy functioning of the securitization market.

If you have any questions or would like to discuss further, please contact me at 917.415.8999 or at kristi.leo@sfindustry.org.

Sincerely yours,

Kristi Leo Head of Investor Policy Structured Finance Industry Group

Attachment: SFIG Amicus Brief re CFPB v. National Collegiate Master Student Loan Trust

IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

CONSUMER FINANCIAL PROTECTION BUREAU,)
Plaintiff,)) C.A. No. 17-CV-01323 (GMS)
V.)
THE NATIONAL COLLEGIATE MASTER STUDENT LOAN TRUST; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2003-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2004-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2005-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2005-2; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-2; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-3; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-4; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-2; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-3; and NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-4, Delaware Statutory Trusts,	·)))))))))))))
Defendants.)

MOTION OF STRUCTURED FINANCE INDUSTRY GROUP, INC. FOR LEAVE TO FILE A BRIEF AS AN AMICUS CURIAE

Proposed amicus curiae, Structured Finance Industry Group, Inc. ("SFIG"), by and through its undersigned counsel, respectfully files this motion for an order permitting it to submit a brief as amicus curiae in the above-captioned action. The proposed amicus curiae brief is attached hereto as Exhibit A.

SFIG is a member-based, trade industry advocacy group focused on improving and strengthening the broader structured finance and securitization market. SFIG's members

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represent all sectors of the securitization market, and they participate in securitization transactions in capacities as diverse as investors, issuers, financial intermediaries, law firms, accounting firms, technology firms, rating agencies, servicers and trustees. Each has an abiding interest in preserving a vibrant market for the sale and securitization of bank, consumer, commercial, automobile, and mortgage loans. SFIG's members already are subject to complex regulation by multiple federal and state agencies and rely upon the consistency of those regulations for the proper functioning of the securitization markets. Given the diversity of SFIG's membership as well as their collective deep experience with the securitization markets, SFIG has valuable insights and perspective regarding the risks entailed to the healthy functioning of the securitization markets should the Court grant the motion for entry of the Proposed Consent Judgment submitted by the parties to this action. SFIG respectfully submits that the considerations contained in its proposed *amicus curiae* brief will augment the existing arguments regarding the Complaint and Proposed Consent Judgment.

This Court has discretion to grant leave to file a brief as an *amicus curiae*. *Petition of Oskar Tiedemann & Co.*, 183 F. Supp. 129, 131 (D. Del. 1960). An *amicus curiae* brief may aid a court by presenting unique perspectives, theories, and insights that are not otherwise presented in the parties' briefs. *Gen. Motors Corp. v. Volpe*, 321 F. Supp. 1112, 1116 n.3 (D. Del. 1970), modified, 457 F.2d 922 (3d Cir. 1972). Under this standard, SFIG respectfully submits that its motion for an order granting it leave to file as an *amicus curiae* should be granted.

Specifically, the proposed *amicus curiae* brief discusses the issue of whether the Consumer Financial Protection Bureau (the "Bureau") was empowered by Congress to commence this litigation against, and reach a settlement with, the defendants, which are the National Collegiate Student Loan Trusts (the "Trusts"), including by reference to legislative

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history and other authoritative sources. The proposed brief describes the reasonable expectations of market participants involved in securitizations with respect to the remedies sought via the Proposed Consent Judgment and how that Judgment will upset those expectations, including by altering the parties' settled contractual rights and obligations. SFIG then explains the potentially significant adverse impact that would result from granting the Proposed Consent Judgment in terms of destabilizing market expectations, upsetting contractual rights, and injecting uncertainty and confusion into the market. Case 1:17-cv-01323-GMS Document 73 Filed 11/21/17 Page 4 of 4 PageID #: 991

CONCLUSION

For the foregoing reasons, SFIG respectfully requests that this Court grant its motion for leave to file a brief as an *amicus curiae*.

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Dated: November 21, 2017

/s/ A. Thompson Bayliss

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IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

CONSUMER FINANCIAL PROTECTION BUREAU,)
Plaintiff,)
V.) C.A. No. 17-1323-GMS
THE NATIONAL COLLEGIATE MASTER STUDENT LOAN TRUST; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2003-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2004-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2005-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2005-2; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-2; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-3; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-4; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-2; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-3; and NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-4, Delaware Statutory Trusts,	
Defendants.)

Defendants.

BRIEF OF PROPOSED AMICUS CURIAE STRUCTURED FINANCE INDUSTRY GROUP, INC.

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Dated: November 21, 2017

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The Structured Finance Industry Group ("SFIG") is a member-based, trade industry advocacy group focused on improving and strengthening the broader structured finance and securitization market. SFIG respectfully moves for leave to file this brief as an *amicus curiae*, in order to explain to the Court the harmful and destabilizing impact on the securitization industry that would result from the approval of the Proposed Consent Judgment between Plaintiff Consumer Financial Protection Bureau (the "Bureau") and Defendants National Collegiate Student Loan Trusts¹ (together, the "Trusts"). SFIG has serious concerns that the Bureau is exceeding its Congressional mandate and going beyond the limits of its statutorily granted jurisdiction in connection with the Proposed Consent Judgment. This issue is critical to SFIG and its members, which already are subject to complex regulation by multiple federal and state agencies, and now confront the prospect of inconsistent and contradictory rule-making by a regulator seeking to impose its own imprint on an already well-functioning and highly regulated securitization market.

STATEMENT OF INTEREST OF PROPOSED AMICUS CURIAE <u>STRUCTURED FINANCE INDUSTRY GROUP</u>

SFIG provides an inclusive network for securitization professionals to collaborate and, as industry leaders, drive necessary changes, advocate for securitization industry participants, share best practices and innovative ideas, and educate industry members through conferences and other programs. Members of SFIG represent all sectors of the securitization market, including issuers, investors, financial intermediaries, law firms, accounting firms, technology firms, rating agencies, servicers, and trustees. Further information can be found at <u>www.sfindustry.org</u>.

¹ The Trusts are The National Collegiate Master Student Loan Trust ("NCLST"), NCLST 2003-1, NCLST 2004-1, NCLST 2005-1, NCLST 2005-2, NCLST 2006-1, NCLST 2006-2, NCLST 2006-3, NCLST 2006-4, NCLST 2007-1, NCLST 2007-2, NCLST 2007-3, and NCLST 2007-4.

SFIG's core charge is supporting a robust and liquid securitization market as an essential source of efficient funding for the real economy. SFIG is uniquely positioned to address the proper statutory scope of the Bureau's enforcement and litigation activities as they relate to the securitization industry. While SFIG's members play diverse roles and have varying perspectives on securitization transactions, they share a common interest in ensuring that the expectations of market participants are not upended or frustrated by the Bureau's sudden, unwarranted and unlawful attempt to enlarge its authority, as it threatens to do *via* this action.

SUMMARY OF ARGUMENT

Before the Court are a Complaint and a Proposed Consent Judgment in which the Bureau asserts that the conduct of the Trusts' servicers constituted unfair, deceptive or abusive acts or practices that violated the Consumer Financial Protection Act (the "CFPA" or the "Act") in connection with activities related to the collection of debt. The Proposed Judgment would hold the Trusts responsible for its servicers' debt collection activities. SFIG, as a proposed *amicus curiae*, takes no position on the conduct of the servicers. Rather, SFIG, its members and constituents are concerned that the underlying arguments fail to account for whether the Bureau is empowered in the first place to exercise its authority against the Trusts with respect to the activities at issue, and what impact such a finding would have on the reasonable expectations of the market participants involved in securitizations.

First, under the Act, the statute that defines the Bureau's authority, the Bureau's authority extends to conduct engaged in by a "covered person," or a covered person's "service provider."²

² 12 U.S.C. § 5531(a). A "service provider" is defined as: "any person that provides a material service to a covered person in connection with the offering or provision by such covered person of a consumer financial product or service, including a person that (i) participates in designing, operating, or maintaining the consumer financial product or service." 12 U.S.C. § 5481(26) (emphasis added).

The Trusts are not "covered persons" within the meaning of the CFPA because the Trusts which the Bureau concedes are passive entities with no employees—are not engaged in the core conduct attributable to "covered persons," namely offering or providing a consumer financial product or service.

Second, even if the Trusts were "covered persons" within the meaning of the Act, the Bureau's enforcement authority extends only to "covered persons" that have violated a federal consumer protection law.³ Here, the Bureau implies that the Trusts vicariously violated the Fair Debt Collection Practices Act (the "FDCPA"),⁴ and therefore the Act itself, but provides no evidence of any actual violation by the Trusts. Accordingly, SFIG submits that the Bureau lacks the statutory authority to file a complaint against or enter into a civil order with the Trusts. The Bureau has adequate remedies in bringing claims against the parties who allegedly actually conducted activities which violated the FDCPA and the Act. There is no justification for expanding its authority to include passive entities that did not themselves engage in any such activities.

Third, SFIG's members, and all market participants, rely on the stability of law to anticipate their liabilities and risk, and enter into agreements that provide the building blocks for the economy. The interests of SFIG's members, as well as the interests of other similarly situated market participants and, ultimately, the investors and borrowers themselves, will be

The definition expressly excludes "person[s] offering or providing to a covered person...a support service...or a similar ministerial service." *Id.* The Trusts are plainly not "service provider[s]."

³ 12 U.S.C. § 5564(a).

⁴ Congress enacted the FDCPA in order "to eliminate abusive debt collection practices *by debt collectors*, to insure that those debt collectors who refrain from using abusive debt collection practices are not competitively disadvantaged, and to promote consistent State action to protect consumers against debt collection abuses." 15 U.S.C. § 1692(e)(emphasis added); *see generally* 15 U.S.C. §§ 1601, *et seq.*

harmed if the Bureau is permitted to extend its litigation and enforcement powers beyond its legislative grant, thereby undermining this stability. This extra-statutory enlargement will disrupt the secondary loan market for many types of consumer and business loans, including student loans, and also will create uncertainty and unwarranted potential liability for market participants that justifiably relied on previously well-established regulation by known regulators. The impact on the securitization market could result in increased interest rates and reduced availability of credit, all to the detriment of borrowers and the overall economy.

The Bureau has asserted that it "was designed to be agile and adjust its approach to supervising the financial industry in order to respond rapidly to changing consumer needs."⁵ This is an overstatement of the Bureau's actual authority in light of its stated purpose and objectives set forth by Congress in the Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act"). Congress intentionally placed clear limits on which entities were subject to the Bureau's jurisdiction. In this action, the Bureau is not "adjusting its approach." It is improperly attempting to expand its jurisdiction through use of the courts. The statutes that grant enforcement power to the Bureau give it neither enforcement nor litigation authority over the Trusts.

ARGUMENT

I. THE TRUSTS ARE NOT "COVERED PERSONS" WITHIN THE MEANING OF THE CONSUMER FINANCIAL PROTECTION ACT AND TREATING THEM AS SUCH HAS SEVERE ADVERSE PUBLIC POLICY CONSEQUENCES

The Bureau has statutory authority to commence an enforcement action against only a "covered person," as that term is defined by the CFPA, and may commence litigation against a person only to the extent the person has violated a federal consumer protection law. Here, the

⁵ CONSUMER FIN. PROT. BUREAU, CONSUMER FINANCIAL PROTECTION BUREAU STRATEGIC PLAN (2013) at 9.

Bureau relies on the conclusory allegation that the Trusts' servicers acted as agents on behalf of the Trusts to argue that the Trusts are "covered person[s]."⁶ However, the Bureau has not pled facts sufficient to support the claim that the Trusts are "covered persons," and in fact the governing agreements and market expectations establish just the opposite. In particular, under typical securitization transaction agreements, servicers are specifically identified as independent contractors rather than as agents of the Trusts. Accordingly, at a minimum, the Proposed Consent Judgment should not be granted without further fact finding, and SFIG respectfully submits that the parties seeking to intervene in this action (the "Intervenors"⁷) should be allowed to do so in order to place before the Court factual information concerning the transactions at issue.

As set forth below, this conclusion is compelled by both law and policy. As a matter of law, the Trusts are not "covered persons," did not take any of the actions challenged by the Bureau, and did not engage in conduct that could be construed to violate a federal consumer protection law. As a matter of policy, the healthy functioning of the securitization markets, which is vital to the economy, would be disturbed if securitization trusts were to abruptly become liable for the acts of servicers over whom they have no control, after decades of practice to the contrary.

⁶ Compl. ¶¶ 7-8. Proposed Consent J., D.I. 3 ¶ 4.

⁷ The other parties to the underlying securitization who have sought to date to intervene in the underlying proceedings are: U.S. Bank National Association, N.A. ("U.S. Bank National"), the Objecting Noteholders (*see* D.I. 11 for a complete list of the objecting noteholder group), Transworld System, Inc. ("Transworld"), Ambac Assurance Corporation ("Ambac"), GSS Data Services, Inc. ("GSS"), Wilmington Trust Company ("WTC"), and Pennsylvania Higher Education Assistance Agency d/b/a American Educational Services ("PHEAA").

II. THE AFFAIRS OF SECURITIZATION TRUSTS ARE MANAGED BY TRUSTEES AND CARRIED OUT BY SERVICERS.

In broad terms, securitization is the pooling of assets entitled to receive regular cash flows—such as mortgages, lease payments, movie royalties, credit card receivables, or, as in this case, student loans—into one legal entity (*i.e.*, a trust). The trust then issues securities to investors, the interest and principal payments on which are funded by the cash flows accruing to the assets in the trust. A robust and liquid securitization market provides many benefits to the economy, including facilitating efficient access to capital markets, minimizing issuer-specific limitations on the ability to raise capital, monetizing illiquid assets, diversifying funding sources, investor bases and transaction structures, and lowering interest rates for borrowers

After a securitization transaction closes, oversight and management of the trust and its assets are performed by the trustees and servicers, respectively. Based upon the structure of the transaction, generally, the trustee represents the investors' and trust's respective interests and/or performs certain administrative tasks in the interest of the trusts and/or the investors, as specifically enumerated in the applicable trust agreements. In contrast to trustees, servicers are responsible for interacting and communicating with borrowers, managing their accounts, collecting and processing loan payments, and remitting these payments for distribution to the investors. Servicers are also responsible for handling delinquent and defaulted loans. Delinquencies and defaults are of particular concern because they reduce the funds ultimately available to investors, and servicers often engage legal counsel and other professionals to pursue collections against borrowers that fail to pay. In most cases, the servicer or the sponsor retains the services of a special servicer, and/or a subservicer or subservicers, to interact and communicate with borrowers and address delinquent and defaulted loans.

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Critically, the rights, obligations and roles of all the parties involved in both the origination and management of a securitization are governed by various written agreements between the transaction participants, including (and depending on the nature of the underlying securities) master loan purchase agreements, trust agreements, administration agreements, servicing agreements, and/or pooling and servicing agreements. These contracts reflect the understandings and expectations of the participants, including the trustees and servicers, as well as their agreement on how responsibility and risk will be allocated.

III. CONGRESS CAREFULLY PROSCRIBED THE SUPERVISORY AND ENFORCEMENT AUTHORITY OF THE BUREAU TO COVERED PERSONS WHO HAVE VIOLATED A FEDERAL CONSUMER FINANCIAL LAW.

Congress enacted the Dodd-Frank Act in the wake of the financial crisis that began in or around 2008.⁸ Title X of the Dodd-Frank Act—the CFPA—established the Bureau to "regulate the offering and provision of consumer financial products or services under the Federal consumer financial laws,"⁹ and "to implement and … enforce Federal consumer financial law."¹⁰ According to the Dodd-Frank Act, the purpose of the Bureau is to:

enforce Federal consumer financial law *consistently* for the purpose of ensuring that all consumers have access to markets for consumer financial products and services and that markets for consumer financial products and services are fair, transparent, and competitive.¹¹

The Dodd-Frank Act also sets out five specific agency objectives to advance the interests of both

consumers and responsible financial services providers by:

• providing consumers with timely and understandable information to assist them in making responsible decisions about financial transactions;

⁸ See, e.g., State Nat'l Bank of Big Spring v. Lew, 795 F.3d 48, 51 (D.C. Cir. 2015).

⁹ 12 U.S.C. § 5491(a).

¹⁰ 12 U.S.C. § 5511(a); *see also* 12 U.S.C. §§ 5492(a), 5511(b)–(c).

¹¹ 12 U.S.C. § 5511(a) (emphasis added).

- protecting consumers from unfair, deceptive, or abusive acts and practices and from discrimination;
- identifying and addressing outdated, unnecessary, or unduly burdensome regulations to reduce unwarranted regulatory burdens;
- enforcing federal consumer financial law *consistently*, without regard to the status of a person as a depository institution, to promote fair competition; and
- promoting the transparent and efficient operation of markets for consumer financial products and services to facilitate access and innovation.¹²

The Federal consumer financial law that the Bureau enforces includes the CFPA and eighteen other "enumerated consumer laws."¹³ The CFPA vests the Bureau with rulemaking, supervisory, investigatory, adjudicatory, and enforcement authority,¹⁴ and one of the Bureau's "primary functions" is to "supervis[e] covered persons for compliance with [the CFPA and the eighteen other enumerated consumer laws], and tak[e] appropriate enforcement action to address violations of" such laws.¹⁵ As used in the CFPA, a "covered person" is defined as "any person that engages in offering or providing a consumer financial product or service."¹⁶ Accordingly, while the Bureau may bring an enforcement proceeding against a "covered person" with respect to a violation of either the CFPA or an enumerated consumer law, the Bureau's enforcement jurisdiction does not extend past this limited grant of authority by Congress.

¹² 12 U.S.C. § 5511(b) (emphasis added).

¹³ 12 U.S.C. § 5481(12),(14).

¹⁴ 12 U.S.C. §§ 5512(b), 5514–5516, 5562–5564.

¹⁵ 12 U.S.C. § 5511(c)(4).

¹⁶ 12 U.S.C. § 5481(6). Under the Act, a "financial product or service" means "extending credit and servicing loans, including acquiring or purchasing . . . credit." 12 U.S.C. § 5481(15)(A)(i). Here, the Trusts are securitization vehicles which have acquired student loans. There is only a single conclusory allegation that the Trusts are extending credit, servicing loans or acquiring credit, which is contradicted by other allegations that the Trusts have no employees. Compl. at 4; Decl. of Rebecca L. Butcher in Support of GSS Data Services, Inc.'s Mot. to Intervene, D.I. 13, Ex. A. at 9.

The Bureau also has specifically defined litigation authority under the CFPA, and may bring a civil action against "any person [who] violates a Federal consumer financial law."¹⁷ A person cannot "violate" a Federal consumer financial law unless that person is subject to the restrictions of the Federal consumer financial laws in the first instance.

IV. THE BUREAU HAS MISTAKENLY TREATED THE TRUSTS AS COVERED PERSONS AND DEBT COLLECTORS.

The present action arises from the Bureau's enforcement of practices falling under the FDCPA, which is the primary federal statute governing debt collection for personal, family or household purposes, and is one of the eighteen enumerated consumer laws falling within the enforcement jurisdiction of the Bureau.¹⁸ Generally, the FDCPA places certain procedural obligations on debt collectors, prohibiting them from engaging in harassment or abuse, false or misleading representations and unfair practices.¹⁹

On September 18, 2017, the Bureau filed a Complaint and the Proposed Consent Judgment with this Court. The Complaint alleges that the Trusts own hundreds of thousands of private student loans, acquired between 2001 and 2007, and securitized those loans by issuing notes that were marketed and sold to investors. Subsequently, employees of the Trusts' subservicer, acting on behalf of the special servicer for the notes, completed, signed, and notarized sworn legal documents for various collections lawsuits brought on behalf of the

¹⁷ 12 U.S.C. § 5564(a).

¹⁸ 12 U.S.C. § 5481(12)(H).

¹⁹ Subpart C of the CFPA prohibits any covered person from engaging in "unfair, deceptive, or abusive acts or practices" (commonly abbreviated as "UDAAP") in connection with consumer financial products or services. 12 U.S.C. § 5531; *see also id.* § 5536(a)(1)(B). The Act gives the Bureau authority to prevent UDAAP applicable to consumer financial products or services, including consumer loans and debt collection activities. 12 U.S.C. § 5481(5), (15).

Trusts.²⁰ Critically, the Complaint alleges that the Trusts have no employees and also concedes that the Trusts' subservicers—and not the Trusts—carry out "all actions relating to the administration of the Trusts, servicing of the student loans, and collecting debt."²¹ This is invariably true, as the relevant agreements confirm and as is typical for securitization transactions. Nonetheless, the Complaint and the Proposed Consent Judgment allege that the *Trusts* violated the Act²² by virtue of the subservicers' employees filing false affidavits in which the affiants claimed personal knowledge of the student loan debt that such affiants did not in fact have, for pursuing collections lawsuits without the necessary documentation required to sue, for filing suit after the applicable statutes of limitations had expired, and for submitting improperly notarized affidavits that were not sworn or signed in the presence of the notary because the subservicers acted as agents for the Trusts.²³ The Complaint characterizes the Trusts as "covered persons" and alleges that they engaged in "servicing loans, including acquiring, purchasing selling or brokering" and "in the collection of debt."²⁴

The Proposed Consent Judgment appears to have been negotiated without the involvement of any of the other parties to the securitization transaction including the Trusts, the Noteholders, the Indenture Trustee, etc., all of whom would be materially adversely impacted by the entry of the Proposed Consent Judgment because their contractual rights and obligations would be upset thereby.²⁵ Not surprisingly, since the Complaint and Proposed Consent Judgment were filed, U.S. Bank National Association, the Objecting Noteholders, Transworld,

- ²² *Id.* ¶¶ 43-51.
- ²³ *Id.* ¶ 19; Proposed Consent J. ¶ 4.
- ²⁴ <u>Compl.</u> ¶ 8.

²⁰ Compl. ¶ 19.

²¹ Compl. ¶ 12.

²⁵ D.I. 4, 9, 12.

Ambac, GSS, WTC, and PHEAA have all filed motions seeking to intervene in this action.²⁶ The Intervenors raise a variety of arguments, including that the Proposed Consent Judgment would impermissibly alter their contractual rights and obligations.

The Bureau has the mandate to supervise or use enforcement action against a "covered person."²⁷ There is no reason to believe it was the intent of Congress to extend the Bureau's authority under the CFPA to securitization vehicles and other debt *owners*, such as the Trusts, which have no supervisory authority over the allegedly unlawful actions of the servicers, which are independent of and not affiliated with the Trusts. In keeping with the purpose of the CFPA, the term "covered person" should be limited to entities, whether or not owners of debt, that, by virtue of their business activities, are in a position to perpetrate unfair, deceptive or abusive practices—meaning persons that actually engage in offering or providing a consumer financial product or service or are materially involved in or have managerial responsibility for those actors.

The Bureau has the authority under the CFPA to take action to prevent conduct constituting unfair, deceptive or abusive acts or practices ("UDAAP").²⁸ Notably, the Bureau issued guidance in July 2013 regarding UDAAP with respect to debt collection, and stated that only "*[o]riginal creditors* and other covered persons involved in collecting debt related to any consumer financial product or service are subject to the prohibitions against UDAAP in the Dodd-Frank Act."²⁹ This statement affirms that subsequent holders, like the Trusts, are not intended to be within the Bureau's debt collection UDAAP authority. Additionally, in *Henson v*.

²⁶ D.I. 33, 11, 9, 4, 12, 31, 20.

²⁷ 12 U.S.C. § 5481(6).

²⁸ 12 U.S.C. § 5531.

²⁹ CFPB Bull. 2013-07 (July 10, 2013) (emphasis added).

Santander Consumer USA Inc., the Supreme Court determined the reach of the FDCPA and clearly stated that it applies only to debt collectors, not debt holders, and that debt holders cannot be held vicariously liable for the actions of debt collectors.³⁰ The Bureau cannot now, using its UDAAP authority, assert that debt holders are nonetheless liable in direct contradiction of the Supreme Court. This litigation is nothing more than an attempt to circumvent the Supreme Court's interpretation.

The litigation authority of the Bureau extends only to those persons who have violated the CFPA or an enumerated consumer law. The only enumerated consumer law cited by the Bureau in the Complaint and the Proposed Consent Order is the Act itself, even though the underlying acts arise from activities related to debt collection.³¹ This is a careful omission that obscures the fact that the Bureau is trying to extend the reach of the FDCPA by claiming that practices proscribed by the FDCPA are "unfair, deceptive or abusive," and then using its authority under the CFPA rather than the FDCPA to bring an enforcement action against persons not otherwise subject to the FDCPA. Even assuming the correctness of this position, for an act to constitute UDAAP under the CFPA on the grounds that it violates the FDCPA, an act must be committed that violates the FDCPA in the first place, and the Trusts have committed no such acts.

"Debt collectors"³² are defined by the FDCPA as any person engaged in interstate commerce and in any business the principal purpose of which is the collection of debts, or that regularly collects or attempts to collect, directly or indirectly, debts owed or due or asserted to be

³⁰ Henson v. Santander Consumer USA Inc., 137 S. Ct. 1718, 1724 (June 2017).

³¹ Compl. at 10.

³² See, e.g., Pollice v. National Tax Funding, L.P., 225 F.3d 379, 403 (3d Cir. 2000) ("The FDCPA's provisions generally apply only to 'debt collectors.").

owed or due another.³³ Accordingly, the Trusts must be found to be debt collectors before they become liable under the statute, and that is impossible, because the Trusts are the owners of the debt (*i.e.*, the underlying student loans), not "debt collectors." It has been long held that persons who acquire debt not in default at the time of acquisition cannot be debt collectors,³⁴ and more recently it has been determined that even those persons acquiring defaulted debt are not "debt collectors" within the meaning of the FDCPA. In Henson v. Santander Consumer USA Inc.,³⁵ the Supreme Court addressed the issue of whether purchasers of defaulted debt should be treated as debt collectors under the FDCPA. The Court ruled that companies that buy and own debts in default cannot be debt collectors, as that definition requires them to collect debts owed to another. In Henson, the Court examined whether one who purchases a debt originated by another could be treated as a debt collector when seeking to collect on those debts for its own account. The Court examined the language of the statute, presumed that the "legislature says...what it means and means...what it says," and held that Congress plainly meant the term to "debt collector" to apply to those who seek to collect on a debt on behalf of another.³⁶ Thus, owners of debt – whether or not in default at the time of acquisition – cannot be debt collectors as defined by the FDCPA.

Even if the Trusts directed the subservicer's debt collection activities – which plainly was not the case – the FDCPA provides that only an entity which itself meets the definition of

 $^{^{33}}$ 15 U.S.C. 1692(a)(6); *see also id.* § 1692(a)(6)(F) (excluding any person collecting or attempting to collect any debt owed if the debt was not in default at the time it was obtained by such person).

³⁴ See Pollice, 225 F. d at 404 (citing Bailey v. Sec. Nat'l Servicing Corp., 154 F.3d 384, 387-88 (7th Cir. 1988)); Whitaker v. Ameritech Corp., 129 F.3d 952, 958-59 (7th Cir. 1977); Wadlington v. Credit Acceptance Corp., 76 F. 3d 103, 106-07 (6th Cir. 1996).

³⁵ 137 S. Ct. 1718 (June 2017).

³⁶ *Id.* at 1725.

"debt collector" may be held *vicariously* liable for unlawful collection activities carried out by another on that person's behalf.³⁷ The legislative history of the FDCPA also shows that Congress intended to target third-party or independent collectors of delinquent debts (such as the servicers), because unlike creditors, whose actions are often restrained by their desire to protect good will, independent contractors will generally have no future contact with the consumer and are therefore likely to place less importance on the consumer's opinion of the debt collection tactics.³⁸

V. THE BUREAU'S TREATMENT OF THE TRUSTS IN THE PROPOSED CONSENT ORDER WOULD DESTABILIZE MARKET EXPECTATIONS.

Permitting the Bureau to treat the Trusts as covered persons, and exercise its litigation authority against them on that basis, will upend the reasonable and contractually documented expectations of market participants. An efficient and effectively functioning securitization market requires that the respective roles and responsibilities of each participant in a transaction are certain from the beginning. In every securitization, the duties of each participant are defined in the various trust, administration and servicing agreements. These documents are drafted with the expectation that each party to the agreement is aware of its own duties and responsibilities and can predict with a significant degree of certainty what other parties to the transaction will or might do. These documents also impose specific duties and obligations on trustees and as a general matter forbid the trustee from taking any actions that are contrary to law or the governing documents. Further, the securitization industry has operated for years on the premise that the

³⁷ See Pollice, 225 F.3d at 404 (agreeing with sister Circuits that holding a company that is not a debt collector itself liable under the FDCPA for the unlawful collections activities carried out by another on its behalf would not accord with Congressional intent.)

³⁸ *Mondonedo v. Sallie Mae, Inc.*, No. 07-4059-JAR, 2009 WL 801784, (D. Kan. Mar. 25, 2009) (considering the Congressional rationale for placing limitations on the definition of "debt collector" and discussing the limited future contact with the consumer that independent contractors have when collecting a debt)

agreements governing the transactions provide that transaction parties are responsible for their own bad behavior and, barring special factual circumstances, will be not accountable for the malfeasance of other parties to the transaction. The certainty of contract terms underlies the success of the structured finance industry, and disturbing that certainty by re-writing contracts without the consent of the parties will needlessly violate the expectations of market participants be and destructive to the market.

A critical public policy imperative, reflected in the Trust Indenture Act of 1939 (the "TIA"), is that the issuers must comply with the indentures under which they issue debt securities to the public. Issuer adherence to the obligations imposed by indentures is of paramount importance to market participants. If issuers were free to discard indenture provisions they find inconvenient the capital markets would freeze up and imperil the national economy.

There can be no doubt that the Trusts here propose to discard the most fundamental provisions of the relevant indentures. The Granting Clause in the Trusts' indentures convey to the Indenture Trustee *all* of the Trusts' assets as collateral security for their debt obligations. The Trust may "not sell, transfer, exchange or otherwise dispose of any portion of the Indenture Trust Estate except as expressly permitted by this Indenture."³⁹ The Trust is forbidden, "directly or indirectly, [to] make payments to or distributions from the Collection Account except in accordance with this Indenture and the other Basic Documents."⁴⁰ The Trust may not permit the lien of the Indenture to be trumped, defeated or evaded.⁴¹ On the contrary, the Issuer is under an obligation to take any:

³⁹ *E.g.*, NCSLT 2007-3 Indenture § 3.23(m).

⁴⁰ *Id.* § 3.17.

⁴¹ *Id.* §§ 308(iii), § 3.23(o).

action necessary or advisable to ... (i) maintain or preserve the lien and security interest (and the priority thereof) of [the] Indenture ... (ii) ... protect the validity of any Grant ... made by [the] Indenture; ... [and] (iv) preserve and defend title to the Indenture Trust Estate and the rights of the Indenture Trustee, and the holders of the Notes and Ambac in such Indenture Trust Estate against the claims of all persons and parties.⁴²

Except as provided in the Indenture, the Indenture Trustee may not "release property from the lien of [the] Indenture" without "an Issuer Order, an Opinion of Counsel [which would have to confirm that such release is permitted or authorized under the Indenture] and independent certificates in accordance with TIA Sections 314(c) and 314(d)(1) or an Opinion of Counsel in lieu of such independent certificates to the effect that the TIA does not require any such independent certificates."⁴³ Without direction from the relevant secured parties, the Trust may not dispose of any of its property in any manner not contemplated by the Indenture or the Basic Documents.⁴⁴

The Proposed Consent Judgment violates all of these principles. Paragraphs 17 and 18 divert all Trust revenue to a fund controlled by the Trusts' equity investors. The proposal to use trust assets to pay fines is impermissible. All of that money is pledged. The indentures make clear that trust assets are not available to pay for the sins of servicers.

A ruling that the Trusts' present operators may enter into the Proposed Consent Judgment would signal to the investing public that indentures are no longer binding, notwithstanding the Trust Indenture Act. In the short run, this would be contrary to the interest of SFIG's members, and before long it would be profoundly detrimental to the capital markets and would most likely deal a body blow to the national economy.

⁴² *Id.* § 3.05.

⁴³ *Id.* § 3.14.

⁴⁴ *Id.* § 3.08(i).

Additionally, the Proposed Consent Judgment, if endorsed by the Court, would allow the Bureau to displace the contractual rights and obligations of the parties who negotiated the agreements governing the securitization transactions at issue, and substitute in their place new duties of the Bureau's choosing. Specifically, the Proposed Consent Judgment would result in the imposition of obligations upon the Trusts not consented to by the parties either now or when they entered into this series of agreements. The Trusts would be tasked with direct supervision of third party contractors, disturbing the obligations of other parties.⁴⁵ For example, the Proposed Consent Judgment calls for the Trusts to set up an account to collect money from the servicer before sending funds to the Collection Account for distribution to noteholders. There is no representation in the Proposed Consent Judgment that the Trusts are empowered to take this action, or that this action would not violate the transaction agreements, including the Indenture or the Trust Agreement. As the Bureau concedes, the Trusts themselves are passive and have no employees.⁴⁶ The Trusts thus are not in a position to rectify violations of, or promote compliance with, the consumer protection laws. Instead, the Trusts are dependent on the terms of the relevant agreements, which include requirements for trustees and servicers—not the Trusts themselves-to perform the relevant services in compliance with law and the various transaction documents.47

Moreover, the endorsement of the Proposed Consent Judgment would allow a single investor—in this case, an alleged beneficial owner whose interests may not even be aligned with the interests of the trust as a whole—to override the authority and decision-making responsibilities of the trustees and direct the actions of the Trusts. This would deprive all parties

⁴⁵ Mot. to Approve Consent J., D.I. 3.

⁴⁶ Compl. ¶ 12.

⁴⁷ D.I. 13, Ex. A at 10, 22; D.I. 13, Ex. B.

to the transaction of the protections the role of the trustee provides.⁴⁸ Critically, there is no authority for the notion that a residual holder is permitted to direct and bind the Trusts. It is a universal and contractually established market expectation, shared by SFIG's members as well as the industry at large, that trusts like the Trusts at issue here can only act through a trustee that is duty-bound to act according to the agreements governing the transaction.

The Proposed Consent Judgment further poses a risk to securitization investors. These investors expect to take the risk of delinquencies and defaults in the performance of trust assets. Substantial steps are taken in the syndication and marketing process to assure investors of the quality of the assets, including extensive disclosure requirements, third party diligence reviews and, more recently, risk retention. The risk of delinquency and default is analyzed in great detail. Imposing on investors the additional and unquantifiable risk of substantial liability of the trusts, for actions which neither investors nor the trustee could promote or advocate, and which they could not in any way conduct, control or predict, would be highly destructive to the securitization market. Allowing the Bureau to overextend its enforcement authority, as it is attempting to do in this case, by choosing its own definition of "covered person" would frustrate legislative intent and legitimate contractual rights. Congress has already given the Bureau the powers it felt were necessary to carry out its legislative mandate. The Bureau's attempts to expand its enforcement and supervisory jurisdiction should not go unchecked.

⁴⁸ As just one example, Ambac, the insurer of the notes, faces the risk of an unforeseeably large insurance payout due to the fallout from the Proposed Consent Judgment that it could not price in to the transaction at its inception. D.I. 4 at 5.

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CONCLUSION

For the reasons set forth above, SFIG respectfully requests that this Court grant its Motion for Leave to File a Brief as an *Amicus Curiae*.

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Dated: November 21, 2017

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IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

CONSUMER FINANCIAL PROTECTION BUREAU,)
Plaintiff,)) C.A. No. 17-CV-01323 (GMS)
V.)
THE NATIONAL COLLEGIATE MASTER STUDENT LOAN TRUST; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2003-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2004-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2005-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2005-2; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-2; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-3; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2006-4; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-1; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-2; NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-3; and NATIONAL COLLEGIATE STUDENT LOAN TRUST 2007-4, Delaware Statutory Trusts,	
Defendants.)

CORPORATE DISCLOSURE STATEMENT

Pursuant to Rule 7.1 of the Federal Rules of Civil Procedure, the Structured Finance Industry Group states that it has no parent corporation, and that no pubicly held corporation has any ownership interest in it.

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Defendants.)

[PROPOSED] ORDER GRANTING MOTION OF STRUCTURED FINANCE INDUSTRY GROUP, INC. FOR LEAVE TO FILE A BRIEF AS AN AMICUS CURIAE

Having considered Structured Finance Industry Group, Inc.'s Motion For Leave To File a

Brief as an Amicus Curiae (the "Motion"), and good cause appearing therefore,

IT IS HEREBY ORDERED THAT:

- 1. The Motion is granted.
- 2. The Brief shall be filed by Structured Finance Industry Group, Inc as an *Amicus*

Curiae.

IT IS SO ORDERED this _____ day of _____, 2017.

United States District Court Judge