STRUCTURED FINANCE ASSOCIATION

Residential Mortgage Finance Symposium
November 4-5, 2019
Conrad New York

SPONSOR OPPORTUNITIES

RESIDENTIAL MORTGAGE FINANCE SYMPOSIUM 2019

The Structured Finance Industry Group, d/b/a Structured Finance Association's Residential Mortgage Finance Symposium 2019 will once again be held at the Conrad New York, November 4-5, 2019. The Symposium will include top industry speakers, market-driven content, and a diverse array of industry engagement opportunities.

Experts will examine and discuss the entire spectrum of the mortgage market, including:

- GSE and Private Credit Risk Transfer Transactions
- Private Label QM and Non-QM Securitizations
- NPL, RPL, and Alternative Mortgage Products
- Whole Loan Trading
- Single Family Rental
- Affordable Housing
- Mortgage Servicing Rights
- The launch of the Uniform Mortgage Backed Security

Join policy makers, regulators, investors, issuers, tech firms and other stakeholders as we discuss what changes we might see in the housing finance market, including:

- One year and counting: The 2020 Election Outlook and its potential impact on the housing market
- Reviewing the first 180 days of the FHFA's new leadership; and where will they head from here under the growing shadow of the 2020 elections
- Assessing practical solutions to attracting increased private capital to the market
- Anticipating the impact of changing capital rules for risk transfer transactions
- eNotes and eMortgages: How will the widespread adoption of these technologies impact our markets?
- What risks does the LIBOR transition pose?

Participants and panelists will get to meet with and speak to key regulators and legislators impacting their businesses and explore private capital's role in the mortgage finance market – dive into their short and long term funding strategies, examine the operational, legal and regulatory risks, and the technology shaping their business.

For more information email events@structuredfinance.org.

Residential Mortgage Finance Symposium

November 4-5, 2019 | Conrad New York

SPONSORSHIP LEVELS

INDUSTRY BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
SFA Member *Firm, Investor & Issuer Passes*[1]	$20,000 40	$15,000 20	$12,000 8	$7,500 5
Non-Member *Firm, Investor & Issuer Passes*[1]	$30,000 30	$24,000 15	$16,000 6	$12,500 3
Exhibit Space[2]	10'x6'	10'x6'	10'x6'	Based on Availability
Meeting Space *See following page for details.*	Option to Purchase	Option to Purchase	Option to Purchase	None
Logo on Event website w/ link	X	X	X	X
Pre/Post Conference Delegate List *(Name, Title, Company)*	X	X	X	X
Half-page Ad in Onsite Agenda	X	None	None	None

[1] Passes may be allocated amongst issuers, investors and firm employees at your discretion, but must not exceed the total allotment, and must comply with the category definitions outlined on page five of this packet.

[2] Additional booth space may be purchased for $2,500.

BRANDING OPPORTUNITIES	COST	DETAILS
Cocktail Reception	$10,000	Exclusive opportunity with signature drink or appetizer, branded napkins, special signage, and logo included on all marketing collateral.
Check-In iPads & Name Badges- SOLD	$10,000	Exclusive opportunity with logo featured on homepage of all iPads that every attendee uses to check-in, printed on attendee name badges, and included on all marketing collateral.
Lanyards- SOLD	$6,500	Exclusive opportunity with logo featured on attendee lanyards and included on all marketing collateral.
Water Stations	$6,000	Exclusive opportunity to brand water bottles (provided by sponsor). Cleaning fee is included in sponsorship price. Logo will be included on all marketing collateral.
WiFi Sponsor	$5,000	Exclusive opportunity to brand the WiFi. Logo will be included on all marketing collateral.
Digital Branding	$4,000	Exclusive ad space on the conference website. Logo will be included on all marketing collateral.
Delegate Lunch	$3,500	Logo included on special signage, branded napkins, and on all marketing collateral.
Pens & Notepads	$2,500	Exclusive branding of pens and notepads (provided by sponsor). Logo will be included on all marketing collateral.
Delegate Breakfast	$2,000	Logo included on special signage, branded napkins, and on all marketing collateral.
Chair Drops	$2,000	Opportunity to drop literature or a giveaway during a session.
Snack Sponsor	$1,500	Exclusive opportunity to brand snack for afternoon refreshment break.

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MEETING ROOMS

MEETING ROOM	SQUARE FOOTAGE	COST
Studio 2	492 sq. ft.	$500
West Ballroom B	1,100 sq. ft.	$1,000
West Ballroom C	1,100 sq. ft.	$1,000
Murray Suite	783 sq. ft.	$500
Vesey Suite	462 sq. ft.	$500

View Conrad floorplans here.

Please list your top five priorities for meeting space. Meeting space will be determined on a first come, first served basis and by sponsorship level. In the event we cannot accommodate one of your meeting room priorities, we will do our best to accommodate you with comparable square footage.

Priority #1 _____

Priority #2 _____

Priority #3 _____

Priority #4 _____

Priority #5 _____

Residential Mortgage Finance Symposium
SPONSORSHIP AGREEMENT

SPONSORSHIP LEVELS

SFA MEMBER		
	PLATINUM *40 Firm, Investor & Issuer passes included*	**$20,000**
	GOLD *20 Firm, Investor & Issuer passes included*	**$15,000**
	SILVER *8 Firm, Investor & Issuer passes included*	**$12,000**
	BRONZE *5 Firm, Investor & Issuer passes included*	**$7,500**

NON-MEMBER		
	PLATINUM *30 Firm, Investor & Issuer passes included*	**$30,000**
	GOLD *15 Firm, Investor & Issuer passes included*	**$24,000**
	SILVER *6 Firm, Investor & Issuer passes included*	**$16,000**
	BRONZE *3 Firm, Investor & Issuer passes included*	**$12,500**

BRANDING OPPORTUNITIES

	Cocktail Reception (*Monday Evening*)	$10,000
	Check-In iPads & Name Badges- SOLD	$10,000
	Lanyards - SOLD	$6,500
	Water Stations*	$6,000
	WiFi Sponsor	$5,000
	Digital Branding	$4,000

	Delegate Lunch	$3,500
	Pens & Notepads*	$2,500
	Delegate Breakfast	$2,000
	Snack Sponsor	$1,500

**Branding rights only. Production costs apply.*

ADD-ON FIRM PASSES

	Number of Passes	SFA Member	Non-Member
	Block of 10	$3,000	$3,750
	Block of 25	$6,875	$8,750
	Block of 50	$12,500	$16,250

SPONSOR CONTACT INFORMATION

NAME: _____
TITLE: _____
COMPANY: _____
STREET ADDRESS: _____
_____
CITY/STATE/ZIP: _____
COUNTRY: _____
PHONE: _____
EMAIL: _____

BILLING INFORMATION (If Different)

NAME: _____
TITLE: _____
COMPANY: _____
STREET ADDRESS: _____
_____
CITY/STATE/ZIP: _____
COUNTRY: _____
PHONE: _____
EMAIL: _____

Please sign and email this agreement to Brittany Hinca at brittany.hinca@structuredfinance.org.

Signature of Acceptance: _____ **Date:** _____

Printed Name: _____

Brittany Hinca, Senior Vice President of Marketing and Sponsorship
Structured Finance Industry Group, d/b/a, Structured Finanace Association: _____ **Date:** _____

PLEASE INITIAL THE COMPLETE SPONSORSHIP TERMS ON THE FOLLOWING PAGE.
Agreement will be invalid unless terms are initialed.

Residential Mortgage Finance Symposium

SPONSORSHIP TERMS - PLEASE READ CAREFULLY

FIRM & INVESTOR/ISSUER GUEST PASS QUALIFICATIONS

- All sponsor firm and guest passes are to be registered by 11/1/2019
- Staff passes are to be used only by employees of the sponsor organization, and are non-transferable outside of the organization.
- Guest passes are for qualified investors and issuers only.
- Investor/Issuer guest passes are available only to non-registered persons. Previously registered persons are not eligible for a guest pass or refund of the registration fee.

PASSES INCLUDED IN SPONSORSHIP PACKAGES:
All names for firm and issuer/investor passes must be submitted by the date specified in the sponsorship packet. You will receive the sponsorship packet shortly after confirming sponsorship. Any unused passes that have not been allocated by the specified deadline will be forfeited. Please remember to include all people manning your exhibit space (including people from your marketing department) in the firm pass allocation. If you find that you do not have enough passes, you may increase your level of sponsorship or purchase additional passes at a discounted rate. See "Sponsorship Upgrades" below. Registration passes are non-sharable and non-transferable unless otherwise specifically approved by an Structured Finance Association representative. Any individual may be asked to show proper identification by venue security or event staff, and individuals found guilty of pass-sharing/swapping will be invoiced for the full standard registration fee.

TAX: All sponsorship prices listed are exclusive of any local sales or withholding taxes.

PAYMENT: Payment for sponsorship is due upon receipt of invoice. If payment in full is not received by **Friday, September 20, 2019** all firm and client passes, as well as exhibit space and speaker passes, will be canceled.

SPONSORSHIP UPGRADE FOR ADDITIONAL FIRM PASSES
Structured Finance Association offers a discounted rate for sponsors who wish to purchase additional firm passes. For each additional firm pass, deduct 25% from the standard fee. These discounted passes are non-transferable. Each sponsor will need to designate a contact who will be responsible for collecting and submitting all upgrade forms with payment. If payment in full is not received at least ten (10) business days prior to the first day of the conference, the discounted pass(es) will be canceled and delegate(s) will have to register onsite at full price. Please allow at least 2-3 business days for credit card processing.

SPONSORSHIP PAYMENT:
Once this agreement is executed by both parties, the Sponsor Contact indicated above will receive a Sponsorship Package with guidelines and deadlines for your respective sponsorship items. Payment for sponsorship is due upon receipt of invoice. If payment in full is not received by Friday, September 20, 2019 all sponsorship benefits, including firm passes, client passes, and exhibit space, will be canceled. To qualify for Structured Finance Association member pricing, you must be an Structured Finance Association member in good standing (no past-due balances). If you are not a member of Structured Finance Association and are interested in becoming one, please email membership@structuredfinance.org.

INVESTOR AND ISSUER SPONSOR GUEST PASSES: Guest passes are available only to non-registered qualified investor/issuer persons, as defined below. Previously registered persons are not eligible for a guest pass or refund of the registration fee. Investor/Issuer passes are to be utilized for external customers only.

Registration as an investor or issuer for previous Structured Finance Association events does not guarantee the approval of any individual's investor or issuer registration for the current event. Registrants who register through the Structured Finance Association website will be asked a series of questions regarding their role in the industry, and walk-in registrants will be required to answer these questions when registering onsite. This information is required to process registrations. Structured Finance Association staff may contact registrants via email if additional information is required.

Registration passes are non-shareable and non-transferable, unless otherwise specifically approved by Structured Finance Association staff. Any attendee may be asked to show proper identification throughout the event by security or Structured Finance Association staff, and individuals found guilty of pass-sharing/swapping will be invoiced for the full standard registration fee. Please call 202-524-6300 prior to registering if you have questions about whether you qualify for reduced rate registration.

INVESTOR REGISTRATION: Qualified investors are individuals directly employed by buy-side firms investing in securitized products whose principal professional responsibilities include investment analysis, investment decision-making and/or portfolio management functions. Qualified investors must be directly involved in their firm's investment in securitized products. Registration as an investor is subject to approval. Consultants, outside counsel, financial advisors, servicers, broker/dealers, and any other third party service providers who are not directly employed by a buy-side firm investing in securitized products DO NOT qualify as investors for registration purposes. To qualify, your firm must have invested in securitized products between November 2012 and the date of your conference registration.

ISSUER REGISTRATION: Qualified issuers are individuals who are primarily, directly, and personally involved in his/her firm's issuance activities. The firm must directly issue securitized products and individuals must be directly employed by the issuing firm. Registration as an issuer is subject to approval. Consultants, outside counsel, financial advisors, servicers, broker/dealers, and any other third party service providers not directly employed by an issuing firm DO NOT qualify as issuers for registration purposes. To qualify, your firm must have issued securitized products between November 2012 and the date of your conference registration.

CANCELLATION POLICY
Upon signing this agreement, your firm is responsible for 100% payment. In the instance the conference is canceled due to a force majeure event (an event beyond the reasonable control of such party, including, without limitation, act of God, delay in transportation, fire, flood, earthquake, storm, war, act of a public enemy, civil commotion or any law, rule, regulation, order or other action by any public authority or any other matter reasonably beyond a party's control) and not rescheduled, your payment will be refunded in proportion to any refund Structured Finance Association receives from the venue. If the conference is rescheduled, your sponsorship will apply to the rescheduled conference.

INTELLECTUAL PROPERTY:
Structured Finance Association reserves the right to use conference content to distribute for additional educational purposes on our website or otherwise distributed as part of our educational programs, which may include hosting and display of video, audio and conference presentations to Structured Finance Association members or paid registrants at the conference. Sponsor hereby grants Structured Finance Association a perpetual, non-exclusive, non-transferable, royalty-free, right and license to display any presentations or other content provided by Sponsor for the Event in connection with the foregoing.

LIMITATIONS ON LIABILITY:
Under no circumstances will either party, or their respective officers, directors or employees be liable for any indirect, special or consequential damages with respect to the performance of their duties and obligations under this Agreement, including, without limitation, lost profits, regardless of whether such damages could have been foreseen or prevented by either party.

_____ **INITIALS** _____**DATE**