

WOMEN IN SECURITIZATION



A Structured Finance Association Initiative

2019 SPONSORSHIP BROCHURE



ABOUT WOMEN IN SECURITIZATION

Women in Securitization (“WiS”) is a Structured Finance Association initiative that provides a means of connecting women in structured finance to peers, mentors, and professional sponsors to facilitate an environment to encourage the professional development, retention, and advancement of women in our industry. We recognize the critical role that women of all levels play in shaping the development and success of our member institutions and the broader structured finance community.

The initiative is led by a Steering Committee of accomplished industry women.

WIS AGENDA CONTINUES TO BUILD MOMENTUM

Since formally launching at ABS Vegas in early 2015, WiS has grown to over 900 individual members representing nearly 300 corporate institutions. Membership is open to all industry participants—women and men, SFIG members and non-members alike. Since inception, WiS has welcomed more than 2,500 women and men to networking events, roundtable discussions, and industry panels.

LOOKING AHEAD TO 2019

Over the next year, WiS members can look forward to another robust agenda of programming and events, including:

- An interactive and educational networking and skill-building event at SFIG Vegas
 - WiS plenary session at SFIG Vegas
 - Professional development workshops on topics such as:
 - » Career skill-building
 - » Defining and promoting your professional brand
 - » Public speaking & executive communication skills
 - » Securitization education—providing overviews of the various business roles within the industry
 - Networking receptions
 - Guest speakers
 - WiS Luncheon at SFIG Canada
 - WiS Week 2019 Events, including:
 - » WiS Week leadership profiles of industry women
 - » Regional educational and networking events
 - » Reputable keynote speakers focused on professional development
 - WiS Fall Educational/Networking Event
 - WiS year-end event
- * *The 2019 schedule of events is subject to change*

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SPONSORSHIP OPPORTUNITIES

WiS values the ability of all industry women, regardless of title, organization or level, to participate in our initiative. An essential aspect of WiS is that events and programming are open to all industry members. To enable WiS to provide the best programming, education, support and resources to our members we must rely on the generous financial support of our sponsors. Your contribution is vital to continuing initiative efforts to support the retention and promotion of women in the structured finance industry.

WiS provides several tiers for corporate institutions and individuals to determine how they can best support and sponsor this important initiative.

CORPORATE SPONSORSHIP PACKAGES

PLATINUM

\$7,500

- Sponsor listed as PLATINUM, and logo featured prominently at the top of WiS sponsorship print materials, including a bag-stuffer for SFIG Vegas
- Sponsor logo featured as PLATINUM on the WiS homepage and the WiS sponsor-supporter webpage
- Sponsor logo as PLATINUM on WiS banners and banner stands
- Special branding opportunities for special conferences and events. Including ability to contribute branded materials to goody bags and as special handouts
- Advertising space on WiS Week special bulletins
- Complimentary attendance for up to eight staff at WiS Special Events

GOLD

\$5,000

- Sponsor listed as GOLD, and logo featured on WiS sponsorship print materials
- Sponsor logo featured as GOLD on the WiS homepage and the WiS sponsor-supporter webpage
- Sponsor logo featured as GOLD on WiS banners and banner stands
- Complimentary attendance for up to five staff at WiS Special Events

SILVER

\$2,500

- Sponsor listed as SILVER, and logo featured on WiS sponsorship print materials
- Sponsor featured as SILVER on WiS sponsor-supporter webpage
- Sponsor logo featured as SILVER on WiS banners and banner stands
- Complimentary attendance for up to two staff at WiS Special Events

BRONZE

\$1,000

- Sponsor listed as BRONZE, and logo featured on WiS sponsorship print materials
- Sponsor featured as BRONZE on WiS sponsor-supporter webpage
- Sponsor logo featured as BRONZE on WiS banners and banner stands

INDIVIDUAL SUPPORTER PACKAGES

LEADERSHIP CIRCLE – INDIVIDUAL

\$1,000 and above

- Name listed as a member of the Leadership Circle, recognized in all WiS sponsorship print materials
- Name listed as member of the Leadership Circle on the WiS sponsor-supporter webpage
- Name name included in a streaming ticker of all individual supporters on WiS website
- Complimentary attendance at WiS Special Events for the individual supporter and a guest

SUPPORTER – INDIVIDUAL

\$250 and above

- Name name recognized in all WiS sponsorship print materials
- Name name listed on the WiS sponsor-supporter webpage
- Name name included in a streaming ticker of all individual supporters on WiS website
- Complimentary attendance at WiS Special Events for the individual supporter

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SPONSORSHIP FORM

SPONSORSHIP LEVELS:

<input type="checkbox"/> PLATINUM	\$7,500	<input type="checkbox"/> BRONZE	\$1,000
<input type="checkbox"/> GOLD	\$5,000	<input type="checkbox"/> LEADERSHIP CIRCLE (INDIVIDUAL)	\$1,000
<input type="checkbox"/> SILVER	\$2,500	<input type="checkbox"/> SUPPORTER (INDIVIDUAL)	\$250

SPONSOR CONTACT INFORMATION

*Complete contact information is required.

Name: _____
Title: _____
Company: _____
Street Address: _____
City/State/Zip: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

BILLING INFORMATION

(if different)

Name: _____
Title: _____
Company: _____
Street Address: _____
City/State/Zip: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

Please sign and email this agreement to WiS@structuredfinance.org.

Signature of Acceptance: _____ Date: _____

Printed Name: _____