

WOMEN IN SECURITIZATION[®]

RENEW. REENGAGE. REIMAGINE.



2024 WIS[®] SPONSORSHIP OPPORTUNITIES



100%
Sponsorship Funded¹



~300
Sponsors Since 2014



+2,100
WiS Members



+8,000
Participants Since 2014



**Networking &
Education**



**Community
Outreach**



Engagement

¹WIS is not funded by SFA membership dues nor any other revenue source and is made possible solely by the support of our sponsors.



YEAR-IN-REVIEW: 2023 HIGHLIGHTS

SFVegas 2023

Fireside Chat: *Robin Arzon, Two-Time New York Times Best Selling Author of Shut Up & Run & Strong Momma*
WiS & JA Event at SFVegas
WiS Networking Lounge

WiS Week 2023

Cracking the Code: Innovation for a Gender Equal Future Panel
5 cities across the U.S.
Featured Leaders

WiS Luncheon at SFCanda 2023

Celebrating Women Who Tell Our Stories

WiS Fall Workshop

Unlocking The Most Powerful You: *Kathy Caprino, Career & Leadership Coach*

WiS Diamond Workshop

Your Tale of Potential: *Joanna Bloor, Potentialist & Career Futurist*

WiS Sponsored Keynote at SFA's 2nd Annual DEI Symposium

Fireside Chat: *Lisa Sun, Founder & CEO GRAVITAS*

WiS Year-End Event

Fireside Chat: *Cat Cora, World-Renowned Chef, Author, TV Host & Restaurateur*

WiS & JA Event:

Careers in Structured Finance

WIS FEATURED SPEAKERS

ELATIA ABATE
EDUCATOR &
FUTURE-FORWARD STRATEGIST



ROBIN ARZON
TWO-TIME NEW YORK TIMES
BEST SELLING AUTHOR OF
Shut Up & Run & Strong Momma



JOANNA BLOOR
POTENTIALIST & CAREER
FUTURIST



KATHY CAPRINO
CAREER & LEADERSHIP
COACH



CAT CORA
WORLD-RENOWNED CHEF,
AUTHOR, TV HOST &
RESTAURATEUR



CARLI LLOYD
AMERICAN PROFESSIONAL
SOCCER PLAYER
U.S. WOMEN'S NATIONAL SOCCER TEAM



ARIANNA HUFFINGTON
FOUNDER, *THE HUFFINGTON POST*
FOUNDER & CEO, THRIVE GLOBAL



JANIE MINES
SVP INCLUSION & INNOVATION
ACADEMY SECURITIES



**SENATOR
KYRSTEN SINEMA
(D-AZ)**



LISA SUN
FOUNDER & CEO
GRAVITAS



CARSON TATE
FOUNDER,
WORKING SIMPLY, INC.



**CRYSTAL
WASHINGTON**
CO-FOUNDER,
SOCIALTUNITIES



**DR. JEN
WELTER**
FIRST-EVER FEMALE NFL COACH



VENUS WILLIAMS
LEGENDARY TENNIS CHAMPION,
ENTREPRENEUR & PHILANTHROPIST



**CARLY ZAKIN &
DANIELLE WEISBERG**
CO-FOUNDERS OF THESKIMM



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SECURITIZATION**

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WIS CABINET

The WiS Cabinet is responsible for setting the strategic goals of the WiS initiative and overseeing the WiS Committee, which focuses on driving successful outcomes for WiS educational and networking events and promoting WiS's relationship with Junior Achievement (JA).



WiS Chair
Cara Newman
Hometap



WiS Vice-Chair
Stephanie Mah
Morningstar DBRS



Tara Castillo
Alston & Bird



Aoiffe McGarry
Citi



Scott Strack
Computershare



Sheli Fitzgerald
GM Financial



Amy Sze
J.P. Morgan



Angela Best
MetLife



Gordon Sweeely
Nomura

SPONSORSHIP OPPORTUNITIES

An essential aspect of WiS is that the initiative is open to all regardless of title, organization, or tenure. WiS relies on the generous financial support of our sponsors, both corporate and individual, to provide the best programming and resources to our WiS members. Your contribution is vital to continuing our initiative's mission to support the retention and promotion of women in the structured finance industry.

WiS is **100% sponsorship funded** and is not supplemented by SFA membership dues nor any other revenue sources. WiS sponsorship provides several options for both corporate institutions and individuals to determine how they can best contribute to this important initiative.

DIAMOND | \$10,000

VISIBILITY

- Featured spotlights
- Robust brand awareness opportunities through WiS marketing and promotional materials
- Marquee branding

ACCESS

- Exclusive VIP events
- Advance notice of featured WiS events
- One Keynote meet-and-greet¹ at SFVegas 2024

LEADERSHIP

- Top-level support
- Seats on the WiS Committee, which meets bi-monthly

PLATINUM | \$7,500

VISIBILITY

- Brand awareness opportunities through marketing and promotional materials
- Top-level branding

ACCESS

- Advance notice of featured WiS events

LEADERSHIP

- Top-level support
- Seats on the WiS Committee, which meets bi-monthly

SPONSORSHIP OPPORTUNITIES

GOLD | \$5,000

VISIBILITY

- Branding opportunities on SFA's website and social media channels

ACCESS

- Advance notice of featured WiS events

LEADERSHIP

- Seats on the WiS Committee, which meets bi-monthly

SILVER | \$3,000

VISIBILITY

- Branding opportunities on SFA's website and social media channels

LEADERSHIP

- Seats on the WiS Committee, which meets bi-monthly

BRONZE | \$1,000

VISIBILITY

- Branding opportunities on SFA's website and social media channel (*Firm name listed*)

INDIVIDUAL SUPPORTER LEVELS

Unique opportunity to show personal support for women in the securitization industry.

ADVOCATE | \$1,000

- Name listed on SFA's website and WiS marketing materials
- Receive WiS Swag Bag
- Keynote meet-and-greet¹ at SFVegas 2024
- Advance notice of featured WiS events and access to exclusive VIP events

CHAMPION | \$250

- Name listed on SFA's website and WiS marketing materials
- Receive WiS promotional item

ALLY | \$500

- Name listed on SFA's website and WiS marketing materials
- Receive WiS promotional item
- Keynote meet-and-greet¹ at SFVegas 2024

SUPPORTER | \$100

- Name listed on SFA's website and WiS marketing materials

[Click here to make an individual donation.](#)

¹Subject to Availability

WOMEN IN SECURITIZATION®

A Structured Finance Association Initiative

SPONSORSHIP FORM 2024

SPONSORSHIP LEVELS:

<input type="checkbox"/> DIAMOND	\$10,000	<input type="checkbox"/> SILVER	\$3,000
<input type="checkbox"/> PLATINUM	\$7,500	<input type="checkbox"/> BRONZE	\$1,000
<input type="checkbox"/> GOLD	\$5,000	<input type="checkbox"/> SUPPORTER (INDIVIDUAL)	See Below

SPONSOR CONTACT INFORMATION

*Complete contact information is required.

Name: _____
Title: _____
Company: _____
Street Address: _____
City/State/Zip: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

BILLING INFORMATION

(if different)

Name: _____
Title: _____
Company: _____
Street Address: _____
City/State/Zip: _____
Country: _____
Phone: _____
Fax: _____
Email: _____

Please sign and email this agreement to brittany.hinca@structuredfinance.org.

Signature of Acceptance: _____ Date: _____

Printed Name: _____

You can also access the sponsorship form online by [clicking here](#).

Interested in becoming an individual supporter? [Click here](#).