WOMEN IN Securitization

RENEW. REENGAGE. REIMAGINE.



2024 WIS® SPONSORSHIP OPPORTUNITIES



















¹WiS is not funded by SFA membership dues nor any other revenue source and is made possible solely by the support of our sponsors.



YEAR-IN-REVIEW: 2023 HIGHLIGHTS

SFVegas 2023

Fireside Chat: Robin Arzon, Two-Time New York Times Best Selling Author of Shut Up & Run & Strong Momma WiS & JA Event at SFVegas WiS Networking Lounge

WiS Week 2023

Cracking the Code: Innovation for a Gender Equal Future Panel 5 cities across the U.S. **Featured Leaders**

WiS Luncheon at SFCanda 2023

Celebrating Women Who Tell Our Stories

WiS Fall Workshop

Unlocking The Most Powerful You: Kathy Caprino, Career & Leadership Coach

WiS Diamond Workshop

Your Tale of Potential: Joanna Bloor, Potentialist & Career Futurist

WiS Sponsored Keynote at SFA's 2nd Annual DEI Symposium

Fireside Chat: Lisa Sun, Founder & CEO GRAVITAS

WiS Year-End Event

Fireside Chat: Cat Cora, World-Renowed Chef, Author, TV Host & Restaurateur

WiS & JA Event:

Careers in Structured Finance

WIS FEATURED SPEAKERS

ELATIA ABATE EDUCATOR & FUTURE-FORWARD STRATEGIST

JOANNA BLOOR POTENTIALIST & CAREER FUTURIST

CAT CORA WORLD-RENOWED CHEF, AUTHOR, TV HOST & RESTAURATEUR

ARIANNA HUFFINGTON

FOUNDER, THE HUFFINGTON POST

FOUNDER & CEO, THRIVE GLOBAL

BEST SELLING AUTHOR OF Shut Up & Run & Strong Momma

TWO-TIME NEW YORK TIMES

KATHY CAPRINO CAREER & LEADERSHIP COACH

ROBIN ARZON

CARLI LLOYD AMERICAN PROFESSIONAL SOCCER PLAYER U.S. WOMEN'S NATIONAL SOCCER TEAM

JANIE MINES SVP INCLUSION & INNOVATION

ACADEMY SECURITIES

SENATOR KYRSTEN SINEMA (D-AZ)

CARSON TATE FOUNDER, WORKING SIMPLY, INC.

DR. JEN WELTER FIRST-EVER FEMALE NFL COACH

CARLY ZAKIN & DANIELLE WEISBERG **CO-FOUNDERS OF THESKIMM**





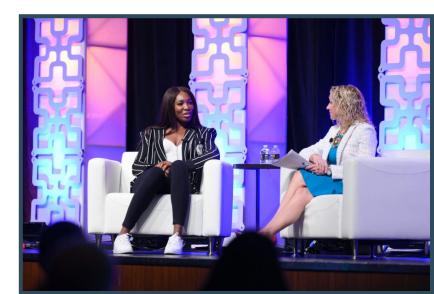
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VENUS WILLIAMS LEGENDARY TENNIS CHAMPION, **ENTREPRENEUR & PHILANTHROPIST**











LISA SUN FOUNDER & CEO GRAVITAS



WIS CABINET

The WiS Cabinet is responsible for setting the strategic goals of the WiS initiative and overseeing the WiS Committee, which focuses on driving successful outcomes for WiS educational and networking events and promoting WiS's relationship with Junior Achievement (JA).



WiS Chair Cara Newman Hometap



WiS Vice-Chair Stephanie Mah Morningstar DBRS



Tara Castillo Alston & Bird



Aoiffe McGarry Citi



Scott Strack Computershare



Sheli Fitzgerald GM Financial



Amy Sze J.P. Morgan



Angela Best MetLife



Gordon Sweely Nomura



SPONSORSHIP OPPORTUNITIES

An essential aspect of WiS is that the initiative is open to all regardless of title, organization, or tenure. WiS relies on the generous financial support of our sponsors, both corporate and individual, to provide the best programming and resources to our WiS members. Your contribution is vital to continuing our initiative's mission to support the retention and promotion of women in the structured finance industry.

WiS is **100% sponsorship funded** and is not supplemented by SFA membership dues nor any other revenue sources. WiS sponsorship provides several options for both corporate institutions and individuals to determine how they can best contribute to this important initiative.

DIAMOND \$10,000

VISIBILITY

- Featured spotlights
- Robust brand awareness opportunities through WiS marketing and promotional materials
- Marquee branding

ACCESS

- Exclusive VIP events
- Advance notice of featured WiS events
- One Keynote meet-and-greet¹ at SFVegas 2024

LEADERSHIP

- Top-level support
- Seats on the WiS Committee, which meets bi-monthly

PLATINUM \$7,500

VISIBILITY

- Brand awareness opportunities through marketing and promotional materials
- Top-level branding

ACCESS

Advance notice of featured WiS events

LEADERSHIP

- Top-level support
- Seats on the WiS Committee, which meets bi-monthly



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SPONSORSHIP OPPORTUNITIES

GOLD \$5,000

VISIBILITY

Branding opportunities on SFA's website and social media channels

ACCESS

Advance notice of featured WiS events

LEADERSHIP

Seats on the WiS Committee, which meets bi-monthly

SILVER | \$3,000

VISIBILITY

— Branding opportunities on SFA's website and social media channels

LEADERSHIP

Seats on the WiS Committee, which meets bi-monthly

BRONZE | \$1,000

VISIBILITY

— Branding opportunities on SFA's website and social media channel (Firm name listed)

INDIVIDUAL SUPPORTER LEVELS

Unique opportunity to show personal support for women in the securitization industry.

ADVOCATE | \$1,000

- Name listed on SFA's website and WiS marketing materials
- Receive WiS Swag Bag
- Keynote meet-and-greet¹ at SFVegas 2024
- Advance notice of featured WiS events and access to exclusive VIP events

CHAMPION | \$250

- Name listed on SFA's website and WiS marketing materials
- Receive WiS promotional item

ALLY | \$500

- Name listed on SFA's website and WiS marketing materials
- Receive WiS promotional item
- Keynote meet-and-greet¹ at SFVegas 2024

SUPPORTER | \$100

 Name listed on SFA's website and WiS marketing materials

Click here to make an individual donation.



¹Subject to Availability

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A Structured Finance Association Initiative

SPONSORSHIP FORM 2024

SPONSORSHIP LEVELS:

| [] DIAMOND | \$10,000 | [] SILVER | \$3,000 |
|-------------|----------|---------------------------|-----------|
| [] PLATINUM | \$7,500 | [] BRONZE | \$1,000 |
| [] GOLD | \$5,000 | [] SUPPORTER (INDIVIDUAL) | See Below |

SPONSOR CONTACT INFORMATION

*Complete contact information is required.

BILLING INFORMATION

(if different)

| Name: | Name: | |
|-------------|-------------|--|
| Title: | Title: | |
| Company: | Company: | |
| Street | Street | |
| Address: | Address: | |
| City/State/ | City/State/ | |
| Zip: | Zip: | |
| Country: | Country: | |
| Phone: | Phone: | |
| Fax: | Fax: | |
| Email: | Email: | |
| | | |

Please sign and email this agreement to <u>brittany.hinca@structuredfinance.org</u>.

| Signature of Acceptance: | Date: |
|--------------------------|-------|
| Printed Name: | |

You can also access the sponsorship form online by <u>clicking here</u>.

Interested in becoming an individual supporter? Click here.